

VOL. XXX, NO. 26

WEEK ENDING

FEBRUARY 15, 1930

PRICE TEN CENTS

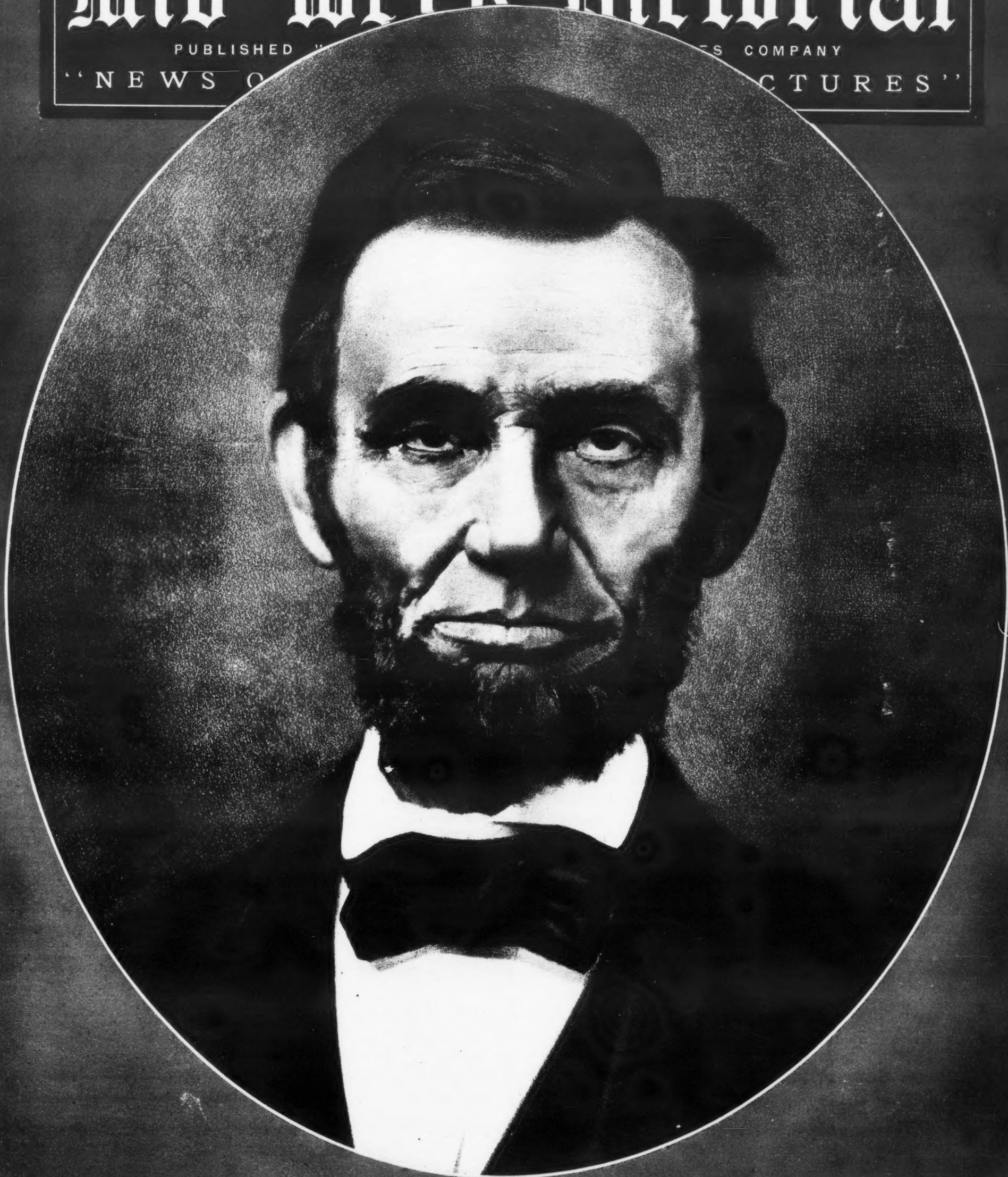
Mid-Week Historical

PUBLISHED

COMPANY

“NEWS OF

PICTURES”



ABRAHAM LINCOLN

The Martyred President, the 121st Anniversary of Whose Birth is Celebrated This Week, From a Photograph Made Shortly Before His Assassination That Has Been Chosen as the Official Portrait of the Projected Abraham Lincoln University.

(© Abraham Lincoln Foundation.)



THE "BIG SPLASH" OF BASEBALL JOINS THE PARTY OF THE WETS: BABE RUTH. Makes a Man-Size Dive Into a Pool at Palm Beach, Fla., Where He and Mrs. Ruth Are Spending the Winter Season. (International.)



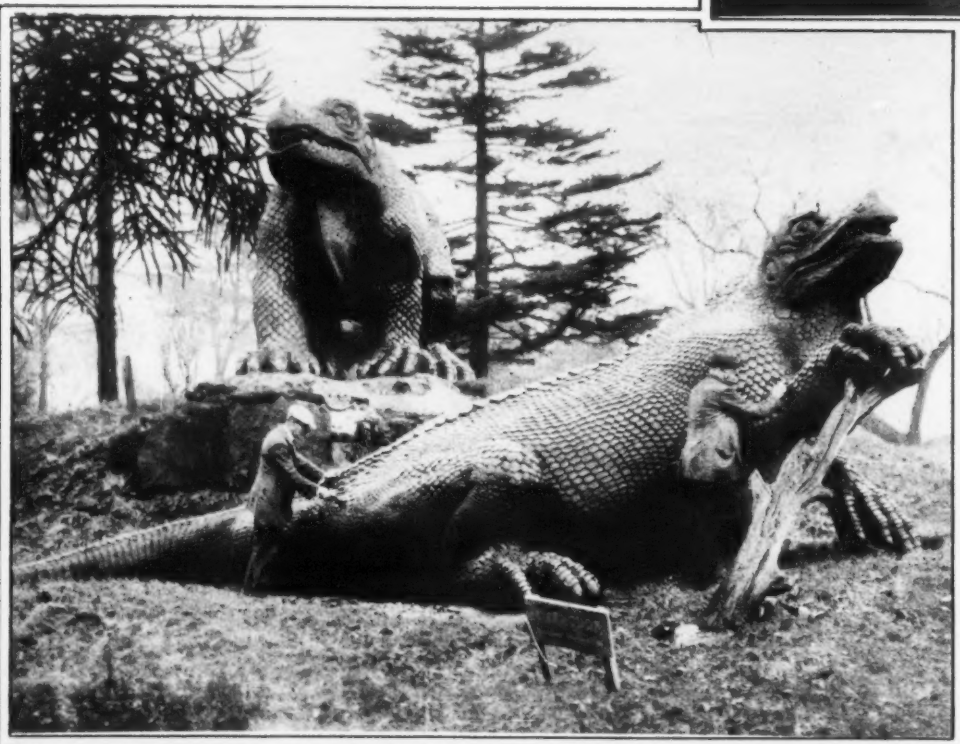
"DOW-ERED WITH THE HATE OF HATE, THE SCORN OF SCORN, THE LOVE OF LOVE": EDNA ST. VINCENT MILLAY, One of the Most Gifted of Modern Women Poets, as She Appeared During an Interview Recently in San Francisco. (Times Wide World Photos.)



NATURE'S ACCURATE AND BEAUTIFUL GEOMETRY: DR. WELBY R. STEVENS, Assistant Meteorologist of the United States Weather Bureau, With a Chart Showing the Exquisite Designs of Snowflakes. (Times Wide World Photos.)



BATTLING WITH THE RED TERROR: FIREMAN at Top of Water Tower Playing the Hose on a Great Fire at the Gainsborough Film Studios, Islington, London, England. (Times Wide World Photos.)



WINSOME CREATURES OF THE "GOOD" OLD DAYS OF YORE: FIGURES OF ANCIENT MONSTERS Undergoing Cleaning in the Outdoor Section Devoted to Prehistoric Animals and Reptiles at Crystal Palace, London. (Times Wide World Photos.)



THE "COMMODORES" TAKE THE WHEEL: BARBARA MCCARTNEY, One of the Nation's Most Skillful Racing Yacht Skippers (Left), and Loretta Turnbull, National Women's Outboard Racing Champion, Chosen as Joint Holders of the Title of "Commodore" of the Los Angeles Boat Show to Take Place Next Month. (Times Wide World Photos.)



HE knew the secret which is revealed in the free book offered below. Read it and realize what even 15 minutes a day will do for your success.

The clerk whose name will live forever

TWO MEN lived in the same town a century ago; they knew the same people and had an equal chance in life.

One spent all his spare hours in idle talk or with the daily paper; he knew nothing beyond the day's news. The other brought to every subject a wealth of sidelight and illustration that kindled the interest of men and women, no matter where he went.

The name of the first man has long since been forgotten; the name of the other, the humble clerk in a country store, will live forever.

He talked like a man who had travelled, though his travels were confined to a few backwoods counties. He knew something of history and biography, of the work of great philosophers, poets and dramatists.

His Secret Given to You

What was the secret of his wide range of knowledge? How can a man who must work every day in a routine job find time to make himself so interesting to other men and women?

The answer is found in every biography, every anecdote of that greatest clerk. He owned a few great books and, in the odd moments between customers' calls, he read them systemat-

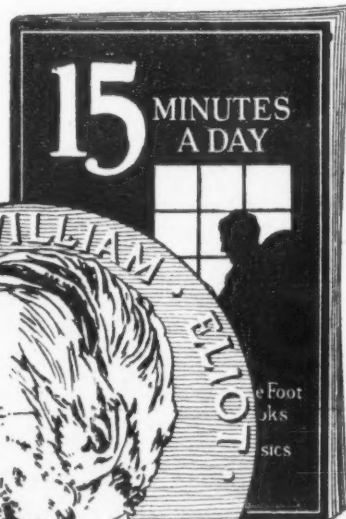
ically. It was the influence of those books that gave his mind its start; then lifted his eyes beyond the horizon of a backwoods town. Before he was fifty, the whole nation knew the name and acknowledged the power of that humble, unschooled man. His name was Abraham Lincoln.

What are the few great mind-building books? There is no more important question for you to ask yourself. It is answered in the free book that tells the scope and plan of Dr. Eliot, from his lifetime of training men for success—forty years as President of Harvard—selected the few

Dr. Eliot's Five-Foot Shelf of Books

(The Harvard Classics)

Send for this FREE booklet that gives Dr. Eliot's own plan of reading.



great books that contain the essentials of *all* books—the "essentials," as he says, "of a liberal education."

Your Reading Problem Solved by Dr. Eliot

Discarding all the books that waste your time, he combined these few great volumes together into a rounded library; he arranged them with reading courses and footnotes so that even in 15 minutes of pleasant reading a day a man may master them.

Think of it—the knowledge of literature and life, the broad cultural viewpoint that every university strives to give—these may be yours in the pleasant spare moments of your active days. Make yourself a bigger, more interesting man or woman this year. Send for "Fifteen Minutes a Day."

"For me," wrote one man who had sent in the coupon, "your little free book meant a big step forward, and it showed me besides the way to a vast new world of pleasure."

Every reader of this page is invited to have a copy of this handsome and entertaining little book.

MAIL THE COUPON TODAY

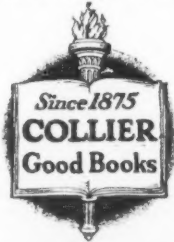
P. F. Collier & Son Dist. Corp.
250 Park Avenue, New York City

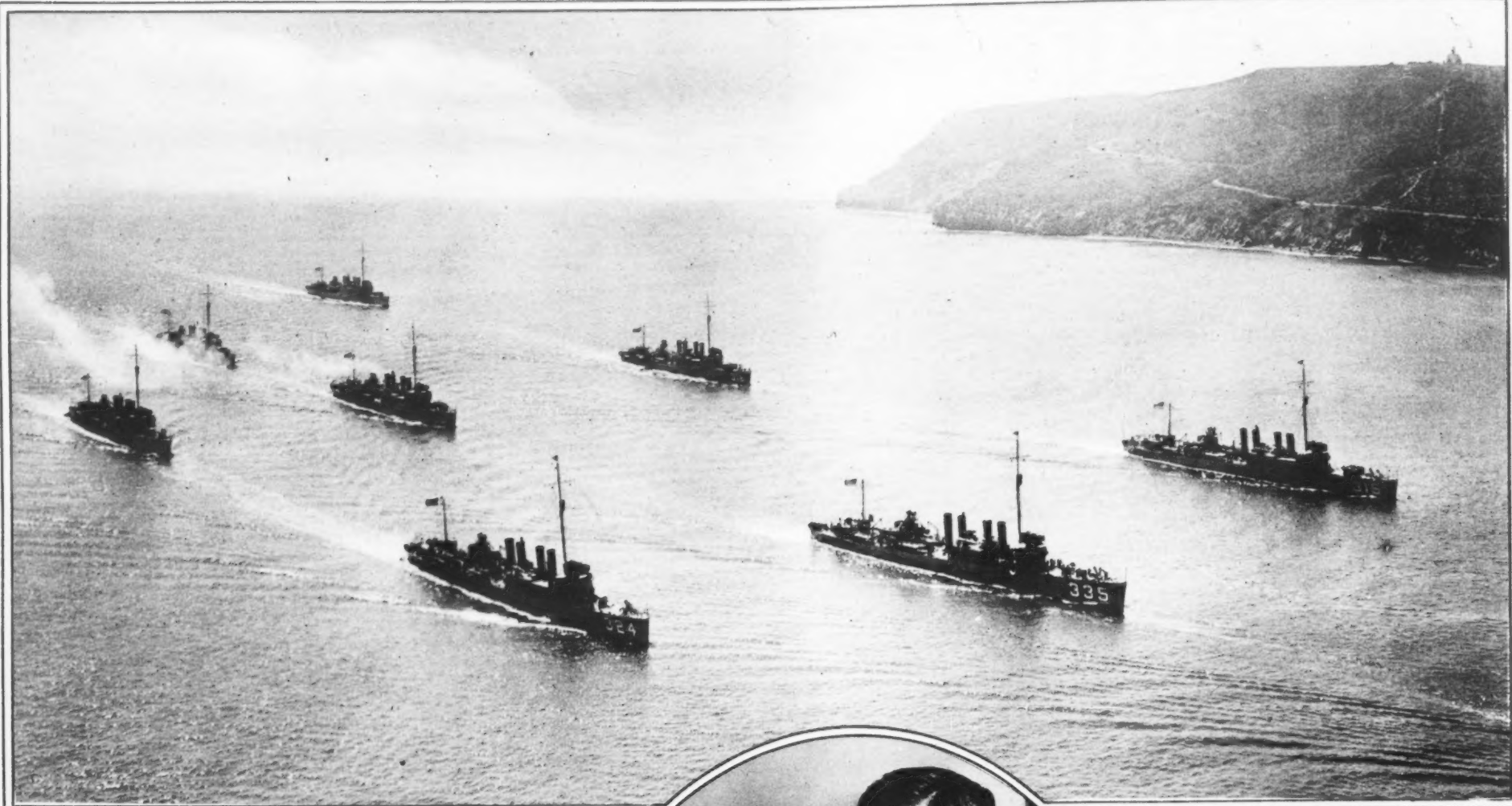
By mail, free, send me the booklet that tells all about the most famous library in the world, describing Dr. Eliot's Five-Foot Shelf of Books (The Harvard Classics), and containing the plan of reading recommended by Dr. Eliot. Also please advise how I may secure the books by small monthly payments.

NAME
Mr. ☐ Mrs. ☐ Miss ☐
ADDRESS

8069-HCB

Reading is an essential part of every human life, and good books make the best reading. Since 1875, P. F. Collier & Son Company has not only published good books, but has brought them within reach of all by the Collier plan, which enables you to pay for them while you are enjoying them.





THE HORNETS OF THE NAVY: DESTROYER DIVISION OF THE UNITED STATES BATTLE FLEET Steaming Into San Diego Harbor From the Drill Grounds Off the Southern California Coast Prior to Leaving the Pacific Slope for a Cruise to New York.

(Times Wide World Photos.)



SONGBIRD GREET'S MER-MAIDS: MARY GARDEN, Famous American Opera Singer (Right), With Jane Fauntz (Left) and Helen Filkey, Noted Swimming Stars, at the Illinois Women's Athletic Club, Chicago, Where Miss Garden Plans to Take Indoor Exercises.

(P. & A.)



SCULPTURED IN THE DAWN OF

HISTORY: DR. LEON LEGRAIN of the University of Pennsylvania, With One of the Finds of the Woolley Expedition to Ur of the Chaldees Under the Auspices of the University, Described as a Ram Standing Upright on Its Hind Legs Behind a Tree, to the Branches of Which His Forelegs Are Fastened by Silver Chains.

(Times Wide World Photos.)



PERHAPS THE ONLY MAN ALIVE THAT SAW THE "CHARGE OF THE LIGHT BRIGADE": CAPTAIN WALPOLE ROLAND.

With Mammoth Cake at the Celebration of His 103d Birthday in Detroit, Mich., Where He Was Tendered a Public Reception in Which English, Canadian and American Soldiers United to Do Him Honor. Besides the Crimean War, in Which He Witnessed the Immortal Charge of the Six Hundred, He Has Served in India, China, in Our Civil War and With Maximilian's Army in Mexico.

(Times Wide World Photos.)



FROM ITS WHITE WINDING SHEET: MOTHER AND SON Trying to Extricate the Family Car From the Drifts of the Heaviest Snowfall That Has Visited Washington, D. C., This Season.

(National Photo.)



Mid-Week Pictorial

"A National Magazine of News Pictures"

VOL. XXX, No. 26.

NEW YORK, WEEK ENDING FEBRUARY 15, 1930.

PRICE TEN CENTS



THE FLAGSHIP OF THE AIR FLEET LAUNCHES A GLIDER

Lieutenant Ralph S. Barnaby Drops From the Los Angeles in Full Flight 3,000 Feet Over the Station at Lakehurst and Makes a Perfect Landing in the First Test of This Means of Leaving a Dirigible in the Air.

(International.)



A POSSIBLE FUTURE QUEEN OF ENGLAND: THE PRINCESS ELIZABETH, Daughter of the Duke and Duchess of York, From a Portrait Recently Made in London.
(© Marcus Adams.)



TURN ABOUT IS FAIR PLAY: HENRY L. STIMSON, United States Secretary of State and Head of the American Delegation to the London Arms Conference, Snaps Some Press Photographers at Stanmore, the Week-End Retreat of the Delegates.
(Times Wide World Photos.)



LOVELY "WINDOWS OF THE SOUL": MISS JUANITA LOPEZ of Chicago, 16 Years Old, Selected as Having the "Most Beautiful Eyes" of 85,000 Entries in a Recent Contest in That City.
(Times Wide World Photos.)

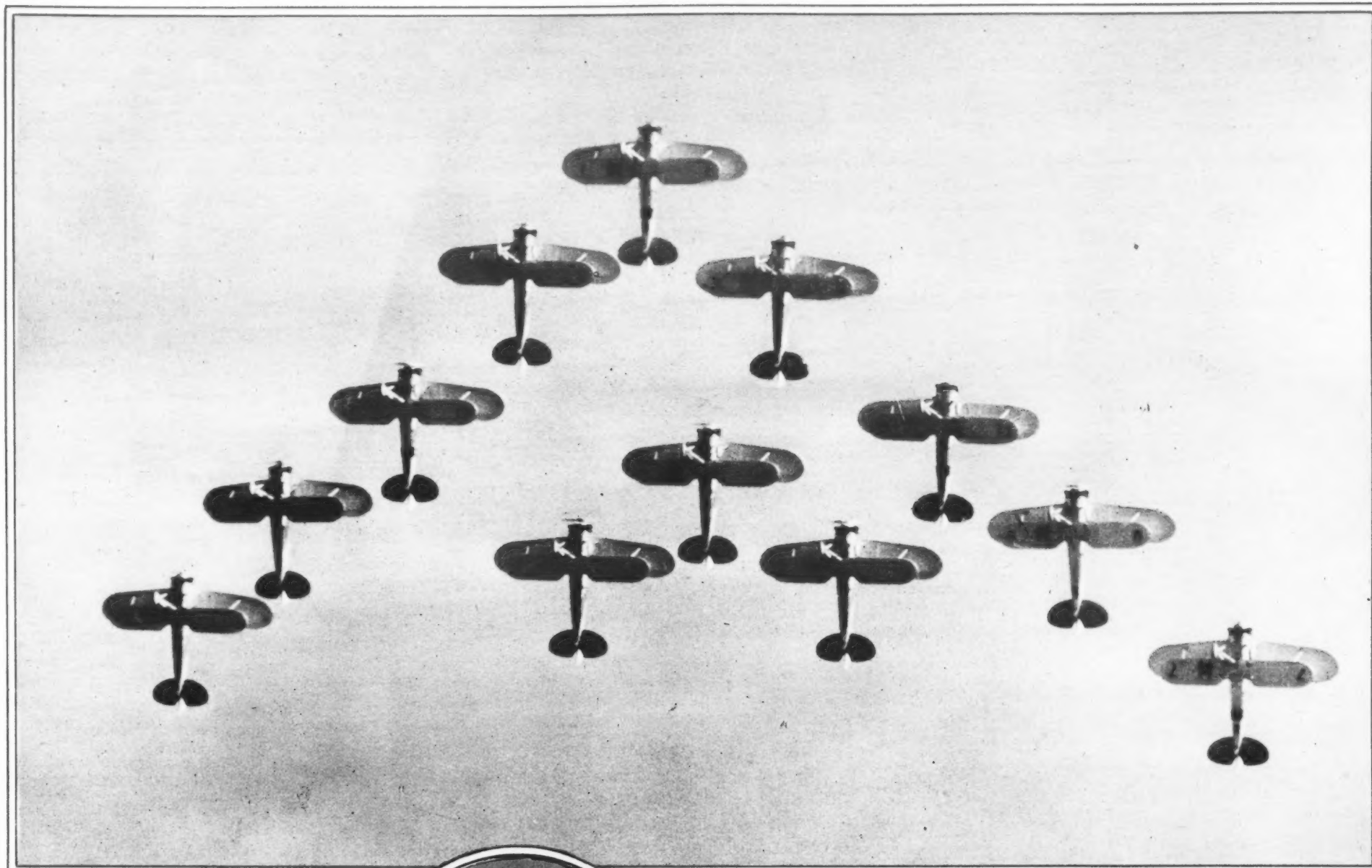


FOR THE FASTEST AIR RACE EVER FLOWN: SIR ESME HOWARD, British Ambassador, Receiving at the Embassy in Washington From Senator Hiram Bingham, President of the National Aeronautic Association, the L. S. Thompson Speed Trophy on Behalf of His Countryman, A. H. Orlebar, for Winning the Schneider Cup Races Last September, Attaining a Speed of 575.7 Kilometers an Hour. Left to Right Are F. Trubee Davison, Assistant Secretary of War for Aeronautics; David S. Ingalls, Assistant Secretary of the Navy for Aeronautics; Senator Bingham, Sir Esme Howard, T. G. Hetherington and Michael Wright of the Embassy.
(Times Wide World Photos.)

DURING A BREATHING SPELL IN THE NAVAL PARLEY: HENRY L. STIMSON, United States Secretary of State and Head of the American Delegation, Walking With Mrs. Stimson on the Terrace at Warren House, Stanmore, Which Has Been Designated as a Week-End Retreat for the Delegates.
(Times Wide World Photos.)



THE LONE REPRESENTATIVE OF THE UNSEEN AUDIENCE: JUDGE IRA E. ROBINSON, Chairman of the Federal Radio Commission, Inaugurates a Series of Educational Programs for Schools, While Mike Sweeney of Washington Listens in the Station's Broadcasting Room.
(© Harris & Ewing, From Times Wide World Photos.)



THE GEOMETRY OF THE AIR: A STRIKINGLY PERFECT ALIGNMENT of Twelve Wasp-Powered Boeing Fighters Flying in Formation over San Diego, Cal. (Underwood & Underwood.)



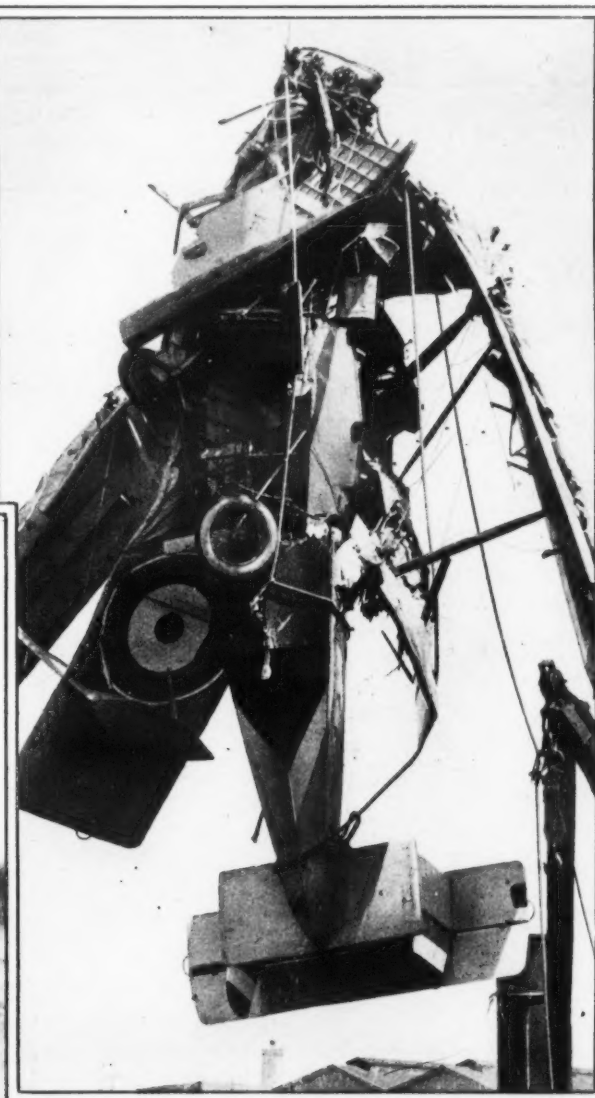
A CHARMER IN THE LAND OF THE RISING SUN: EMIKO YAKUMO, Japanese Girl, Chosen Over 2,000 Entrants in a Contest as Tokio's Most Beautiful and Accomplished Girl. Apart From Her Graces of Face and Form, She Is a Gifted Painter and Singer. (Times Wide World Photos.)



At Left— HASN'T SLEPT IN FIFTEEN YEARS: PAUL KERN, Hungarian Welfare Worker, Who Was Shot in the Head in 1915, the Wound Inducing a Nervous Disease That Makes Sleep Impossible. He Works During the Day and Reads Through the Night, and Though He Has Departed for Berlin to Submit to Treatment There, Has No Hope of a Beneficial Result. (Times Wide World Photos.)



THE "SEA DEVIL" APPEARS IN NEW YORK WATERS: COUNT FELIX VON LUCKNER (at Left), the Famous German Sea Raider During the War, Entertains Count Byron de Prorok on His Schooner Mopelia at the Foot of West Seventy-ninth Street, New York City. (Times Wide World Photos.)



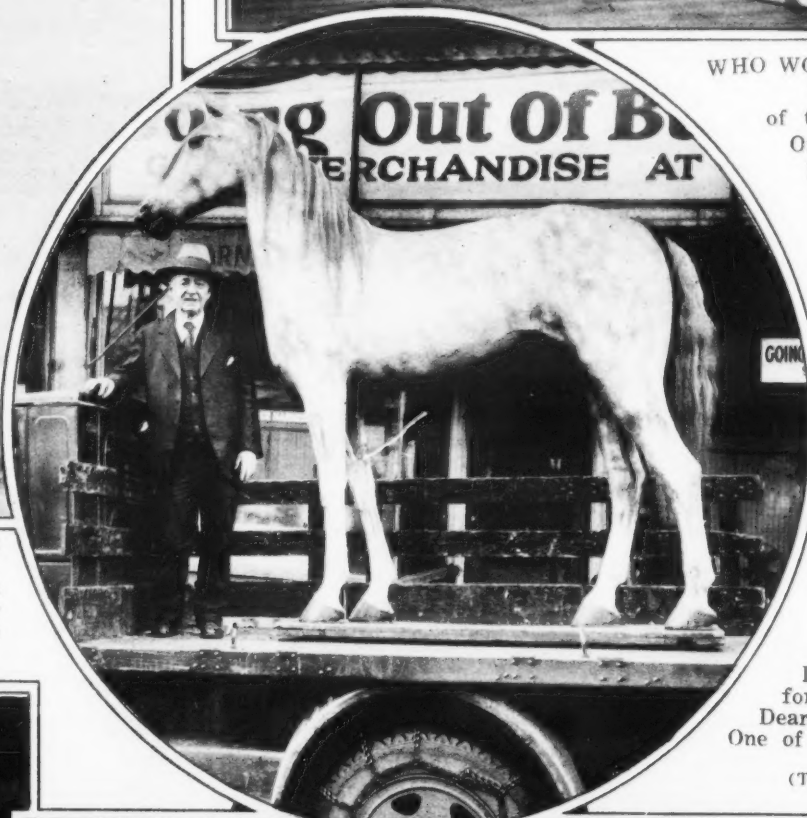
THE ANTIPODES, TOO, HAS ITS AIR CATASTROPHES: WRECK OF AN AMPHIBIAN PLANE Being Raised From the Water After It Had Crashed Into the Sea Off Point Cook, Victoria, Australia, Carrying Its Three Occupants to Death. (Times Wide World Photos.)



FOUR TIMES A WORLD'S CHAMPION ON SKATES: MISS SONJA HENIE, 17, a Norwegian, Who Won the Title of World's Amateur Singles Figure Skating Champion in Madison Square Garden, With Her Father, Mother and Brother After the Meet, Held Under the Auspices of the Skating Club of New York.
(Times Wide World Photos.)



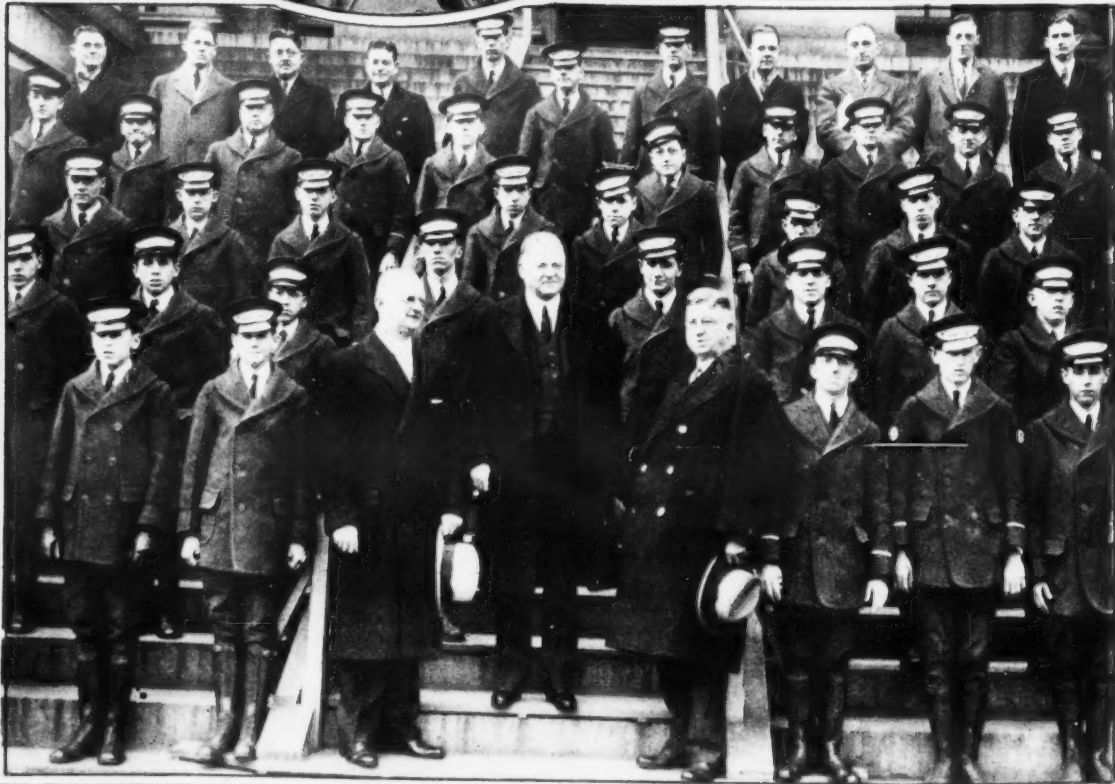
WHO WOULDN'T BE A STAR ATHLETE? "MULE" HAAS of the Champion Athletics and One of the Prime Factors in the Downfall of the Cubs, Finds His Job Congenial as Coach of the Girls' Basketball Team of the Westinghouse Lamp Works at Bloomfield, N. J., Before He Starts South for Spring Training.
(Times Wide World Photos.)



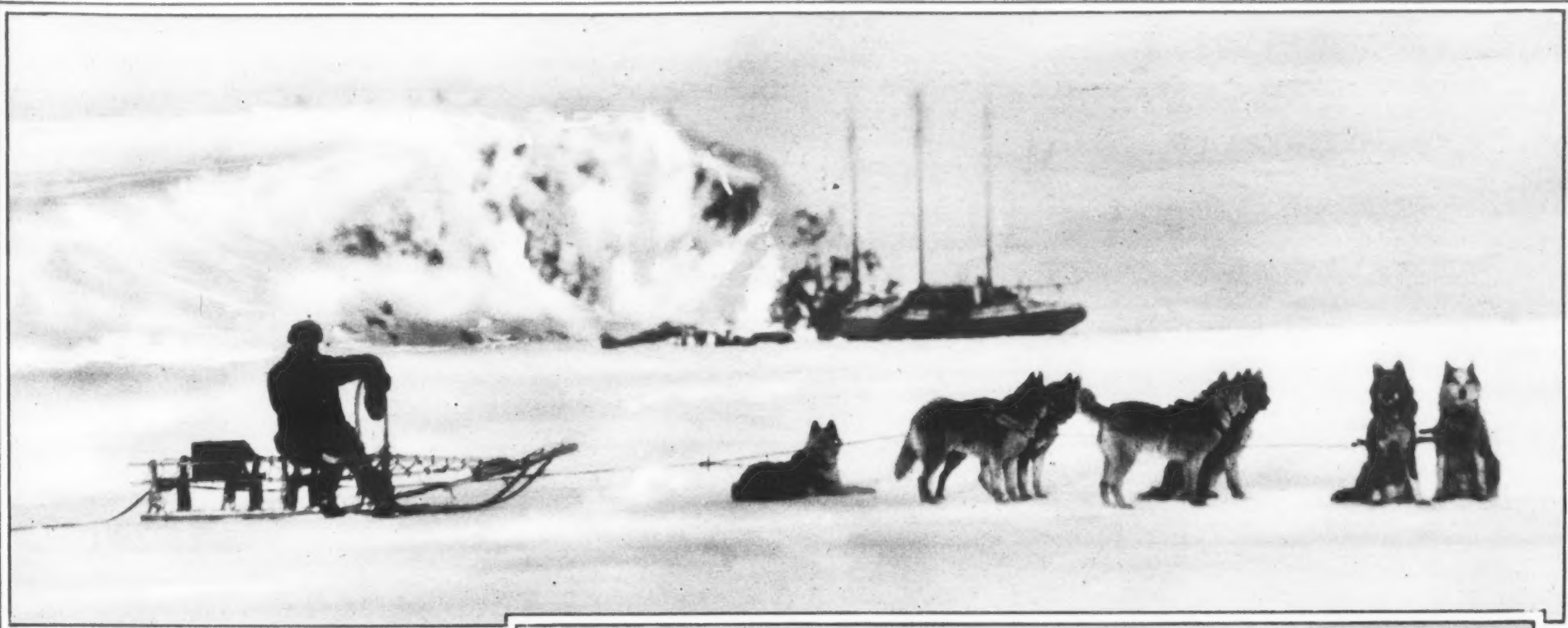
At Left—AN EQUINE ADDITION TO HENRY FORD'S MUSEUM: WOODEN HORSE That After Fifty-five Years of Service as a Harness Display Rack in a Kansas City (Mo.) Store Has Been Purchased by the Automobile Manufacturer and Is Here Shown en Route for the Historical Village at Dearborn, Mich., With J. J. Foster, One of Its Former Owners, Bidding It Farewell.
(Times Wide World Photos.)



THE WORLD'S FIGURE SKATING CHAMPION RECEIVES THE HONORS OF HIS TITLE: KARL SCHAFER, 19, a Student in Vienna, Who Narrowly Missed the Title Last Year in London, Receives His Trophy From Charles T. Church, President of the United States Skating Union, at the End of the Meet in Madison Square Garden.
(Times Wide World Photos.)



MERCURIES OF THE WIRE: SOME OF SIXTY WESTERN UNION MESSENGER BOYS From Various Cities of the Eastern States Who, for Meritorious Services, Visited Washington as Guests of the Company and Were Presented to President Hoover at the White House. At Left and Right of the President, Respectively, Are T. B. Kingsbury and H. F. Taff, Washington Officials of the Western Union.
(Times Wide World Photos.)



IN THE GRIM ARCTIC REACHES: CAPTAIN OLAF SWENSON,

at North Cape, Siberia, With One of the Dog Teams of His Vessel, the Nanuk, Seen in Background, the Ice-Bound Motor Ship to Which Carl Ben Eielson and Earl Borland Were Flying With Supplies When Their Plane Crashed at a Point Ninety Miles Southeast of Their Destination. Search for Their Bodies, Believed to Be Buried in the Wreckage and the Ice, Was Instituted.

(Times Wide World Photos.)



MISS MARION SWENSON.

Daughter of Captain Olaf Swenson of the Ice-Bound Trading Ship at North Cape, Siberia, to the Aid of Whom Carl Ben Eielson and Earl Borland Were Flying With Supplies When They Met Disaster and Probably Death.

BEFORE IT STARTED ON ITS LAST JOURNEY: PLANE

in Which Carl Ben Eielson and Earl Borland, Flying With Supplies to the Ice-Bound Motor Ship Nanuk, Crashed at a Point Ninety Miles Southeast of North Cape, Siberia, Both Aviators Probably Meeting Death.



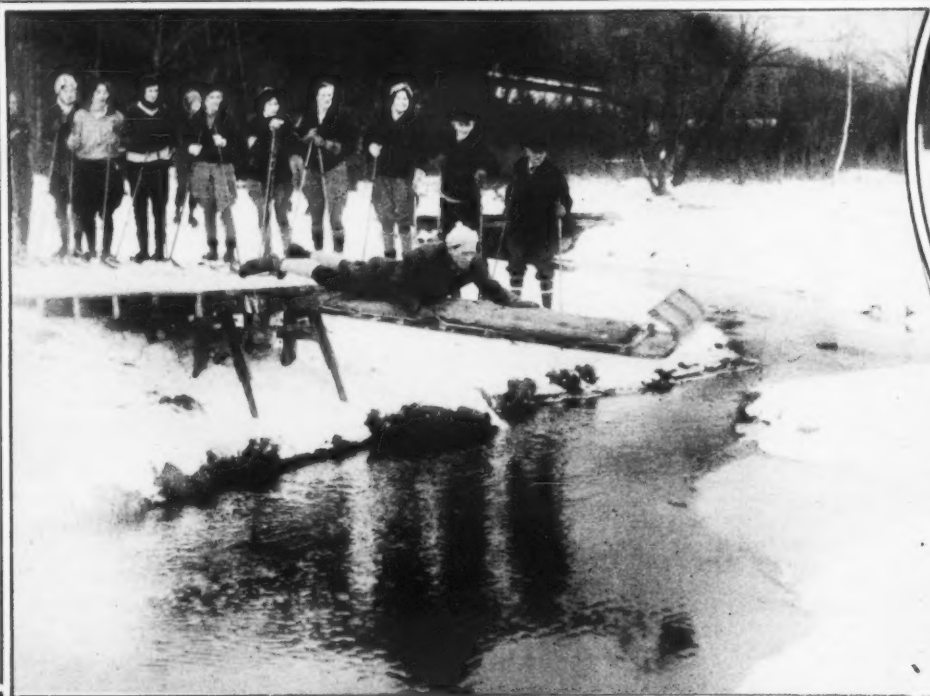
IN SEARCH FOR THE MISSING FLIERS: CAPTAIN OLAF SWENSON of the Nanuk, With One of His Two Dog Teams.
(Times Wide World Photos.)



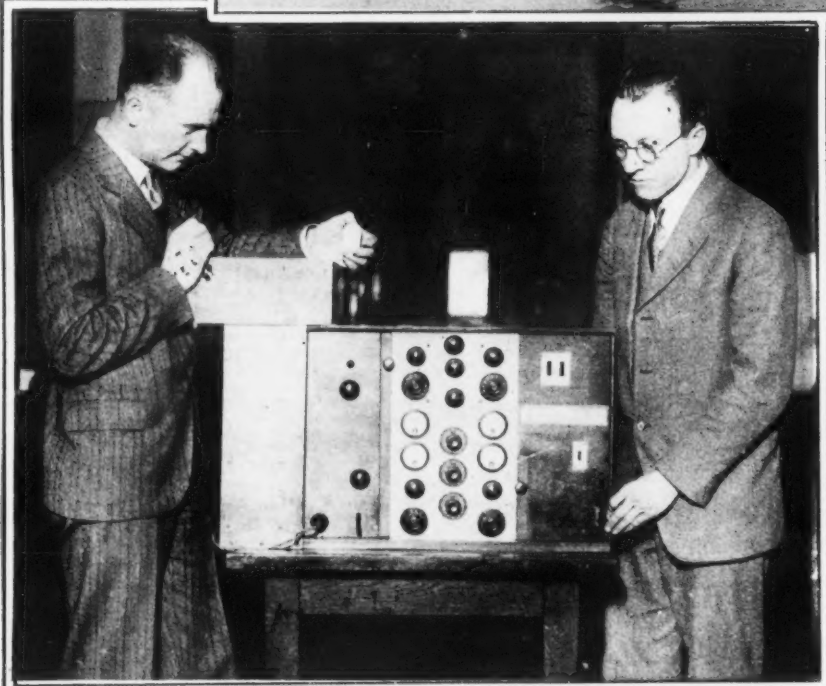
THE STINSON PLANE AT TELLER, ALASKA. About to Set Out on a Search for the Missing Aviators, Eielson and Borland.



ROUNDING
THE TURN:
FIELD
in the One-Mile
County Cham-
pionship Skat-
ing Race in the
Westchester
County Ice Car-
nival at Wood-
lands Lake, N.
Y., Won by
Stephen Hula of
Yonkers, N. Y.
(Times Wide
World Photos.)



A PAIR TO
DRAW TO:
STEPHEN HULA
of Yonkers, N. Y., Representing the Local Skating Club, Win-
ner of the Westchester County Championship at One Mile, and
Miss Ruth Corke of the Women's Skating Club of Yonkers,
Victor in the Half-Mile County Championship Contest, at
Woodlands Lake, N. Y.
(Times Wide World Photos.)

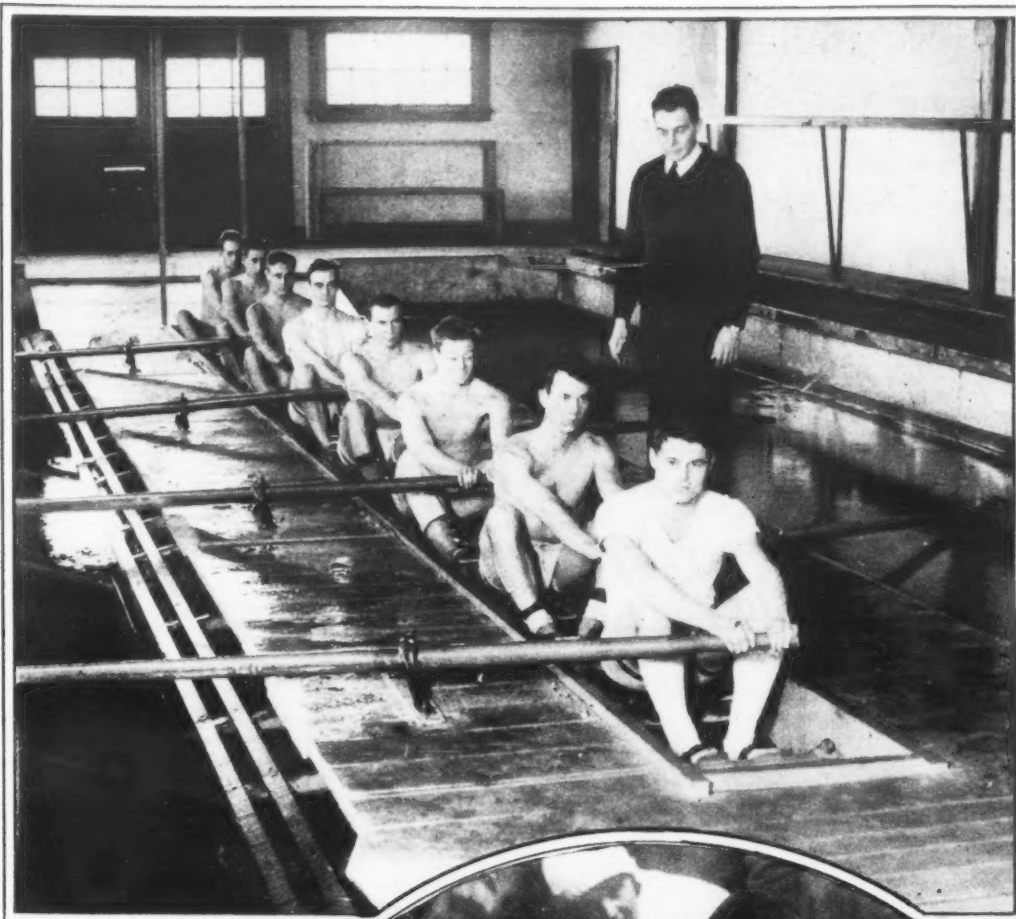


AN AUTOMATIC APPARATUS THAT "SEES": JOSEPH RAZEK
(RIGHT) AND PETER J. MULDER,
Instructors in Physics at the University of Pennsylvania, With Their
Device That Analyzes With Scientific Accuracy the Colors of Opaque
and Transparent Objects in Less Than Ten Seconds.
(Times Wide World Photos.)

RISKING A
DUCKING:
HARRY
BRENNAN
of Buck Hill
Falls, Pa.,
Essays a
Toboggan
Jump Over
Open Water at
the Pocono
Mountains
Snow Car-
nival.
(Times Wide
World Photos.)



"UNITED WE STAND": MISS MARGARET PRIZER
of Philadelphia (Left) and Miss Dorothy Christy of Montclair, N. J.,
Attempting a Double Ski Jump at the Pocono Mountains Snow Carnival,
Buck Hill Falls, Pa.
(Times Wide World Photos.)



THE HARVARD CREW STARTS THE HARD WORK OF THE SEASON IN-DOORS: THE EIGHT at Practice in the Tank Under the Direction of Charles White-side, Head Coach. (Times Wide World Photos.)



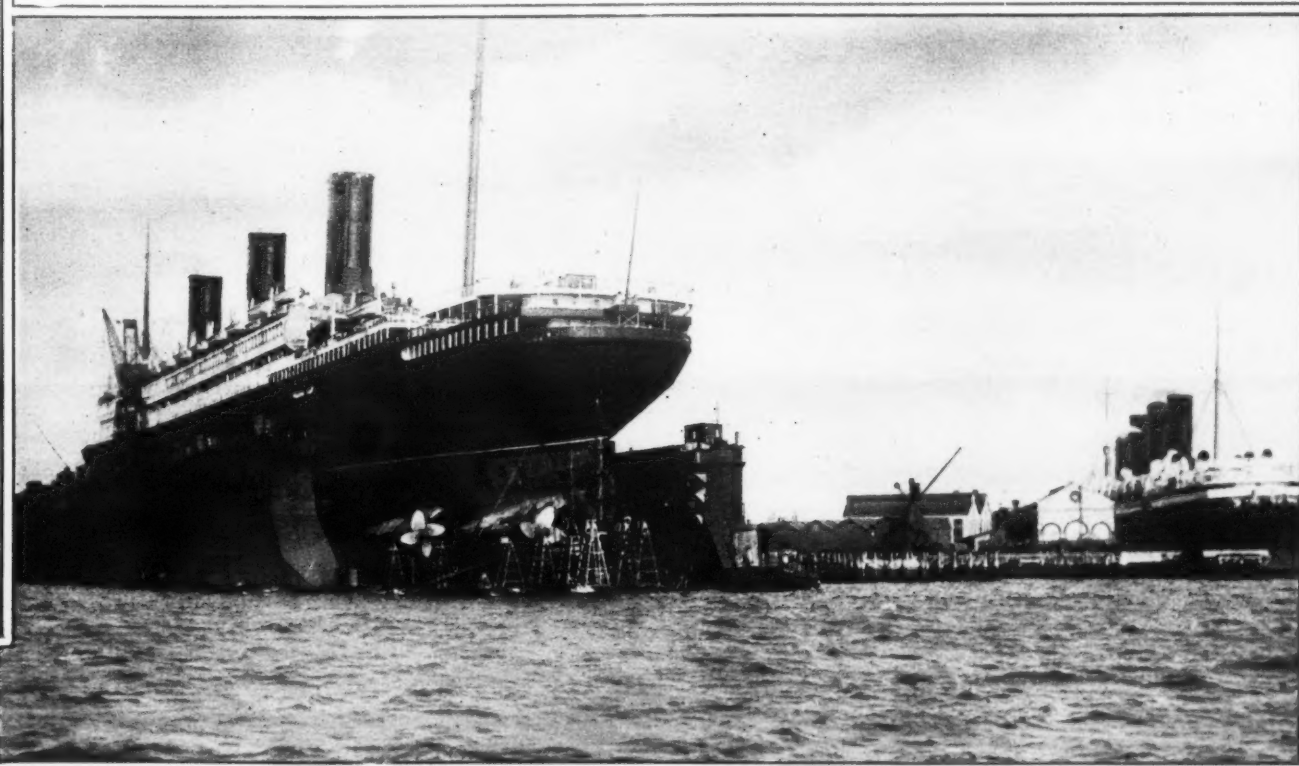
At Left—THE WINNING TEAM INSPECTS THE TROPHY: ROY STOVER and His Lead Dog, Captain, Finish First in the Second Tahoe-Sierra Dog Derby, Between Tahoe and Truckee, Cal., a Distance of Ninety-three Miles. (Times Wide World Photos.)



DELIVERED HIS MAIL JUST THE SAME: CRACK-UP OF AN AIR MAIL PLANE That Collided With Trees Near Silver Creek, N. Y., a Disaster, However, Which Did Not Prevent E. E. Basham, the Pilot, From Personally Delivering Six Pouches of Mail to the Local Postmaster, After Which He Temporarily Collapsed. (P. & A.)



DRIVES HER HORSE FIVE THOUSAND MILES: MRS. J. W. FIELD of Atlanta, Ga., With the Horse That Was Twice Stolen From Her and Twice Recovered During a Tour of the West in a Gipsy Wagon That Began in October, 1928, and Ended a Month Ago. (Times Wide World Photos.)



OUT OF THEIR ELEMENT: THE OCEAN GREYHOUNDS, Berengaria and Mauretania, Undergoing Their Winter Overhauling at Southampton, England. (Times Wide World Photos.)



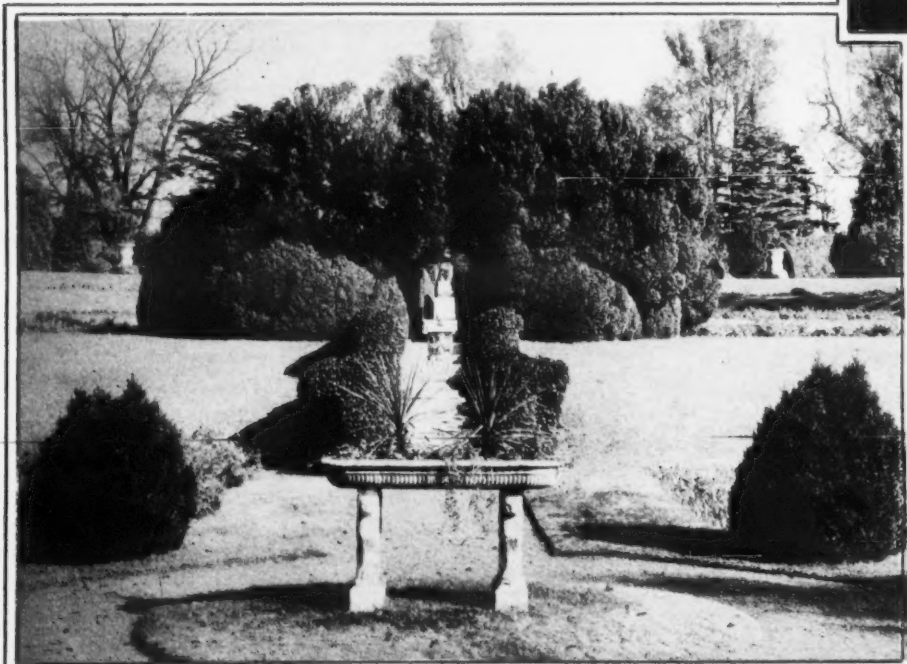
A STORIED BEAUTY SPOT OF THE OLD DOMINION: MONTPELIER, the Former Home of President James Madison and Dolly Madison, Near Orange, One of the Hundred Historic Homes and Gardens of Virginia Which Will Be Thrown Open to the Public, Many for the First Time, During the Week of April 28-May 3 as a Result of Permission Gained by the Garden Clubs of That State.
(Photos Courtesy of Virginia State Chamber of Commerce.)



FAMOUS OLD WESTOVER: WISTARIA ARBORS of Garden Walk That Leads to the Home and Estate Created by William Byrd, Founder of the City of Richmond.



THE BIRTH-PLACE OF AMERICA'S MAGNA CHARTA: GUNSTON HALL, Near Alexandria, the Home of George Mason, Who Wrote There the Bill of Rights.



GROUNDS OF THE "SUMMER WHITE HOUSE" OF A CENTURY SINCE: PART of the Gardens of Montpelier, the Virginia Home of President and Mrs. Madison.



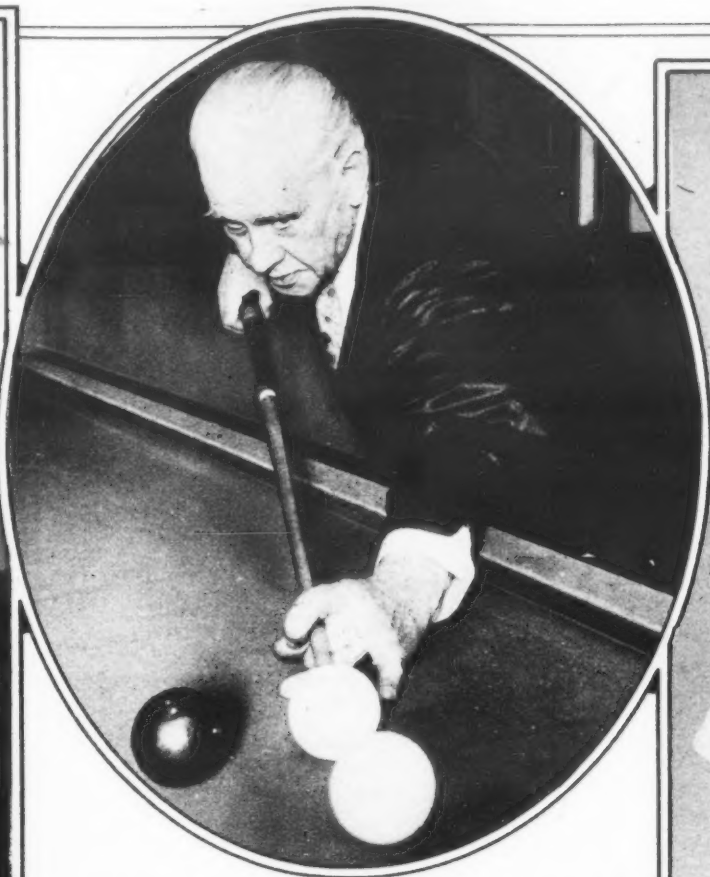
SERENE AND ORDERED LOVELINESS: THE GARDEN AT RECESS in Fluvanna County, One of the Hundred Historic Virginia Estates to Be Thrown Open for a Week to the Public.



A LEADER IN THE DIZZY WHIRL: MISS MILDRED STINAFF,

Aviatrix of Akron, Ohio, 18 Years Old, Who Set a New Women's Record for Consecutive Loop-the-Loops When She Piloted Her Plane Through Forty-two Complete Circles Over Mid City Airport.

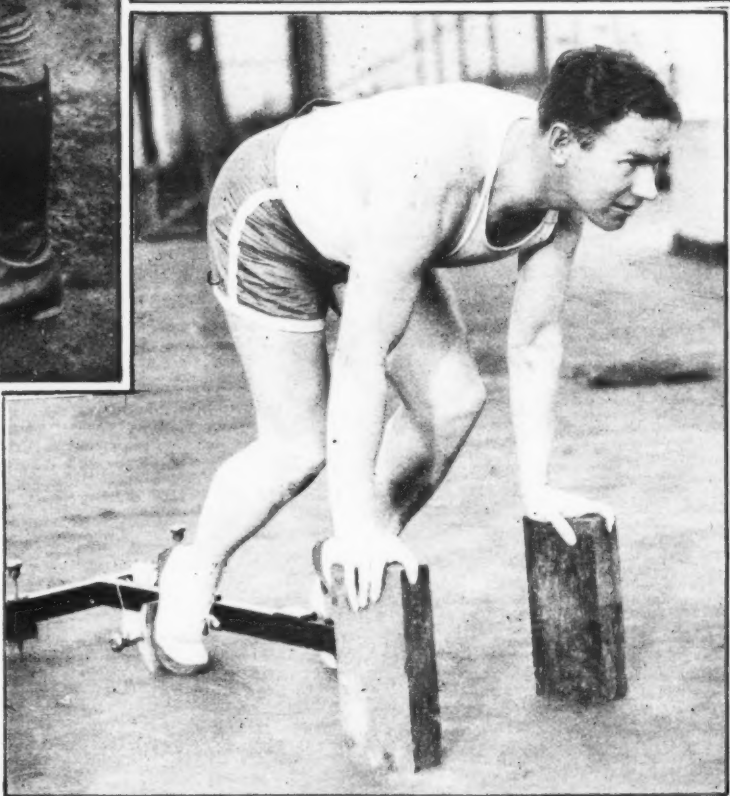
(Times Wide World Photos.)



STAGING A COMEBACK: GEORGE BUTLER SUTTON,

66 Years Old, Who for Five Years Held the World's 18.2 Balkline Billiard Championship, Practicing in Chicago for an Attempt to Regain His Laurels at the Coming World's Championship Meet.

(Times Wide World Photos.)



THE "CALIFORNIA FLASH" TRIES OUT A NEW DEVICE: CHARLIE PADDOCK,

Famous Sprinter, Now in His Eighteenth Year of Competition, Testing a Starting Combination of Templeton Hand Blocks and Nicholson Foot Blocks, in Training for Mid-winter Track Events in Los Angeles.

(Times Wide World Photos.)



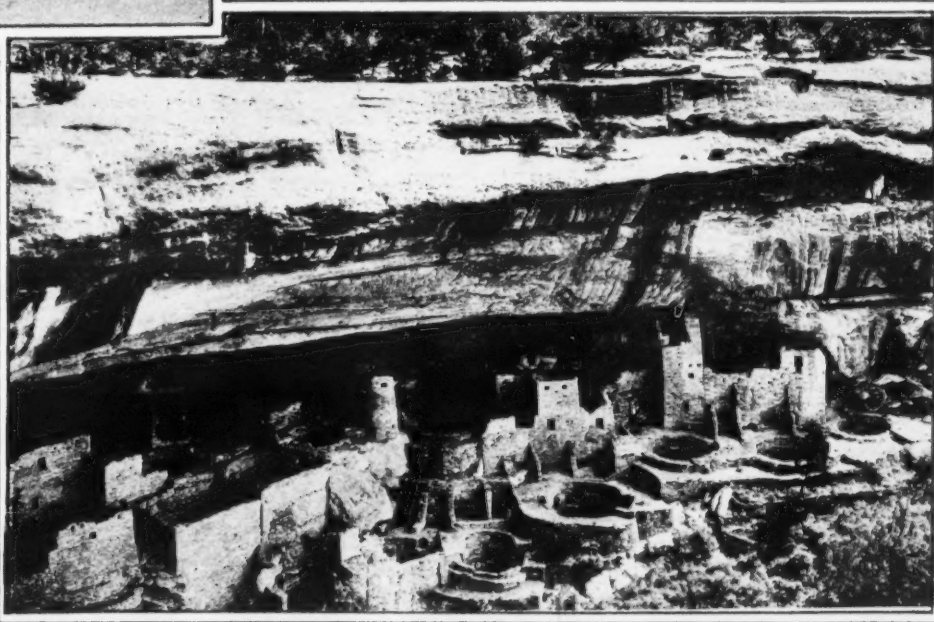
CROWNED AS "MISS I WILL": MISS JOAN BEYERLE, Chosen From Among Hundreds of Chicago Girls to Represent the City's Motto in the First Talking Movie Made in the City by the Lake. She Is a Slender, Blue-Eyed Girl With Light Chestnut Hair.

(Times Wide World Photos.)



SCREEN CELEBRITIES FROM OVERSEAS: MONSIEUR AND MADAME MAURICE CHEVALIER, French Motion Picture Stars, Welcomed by Mayor Rolph of San Francisco on Their Arrival in That City.

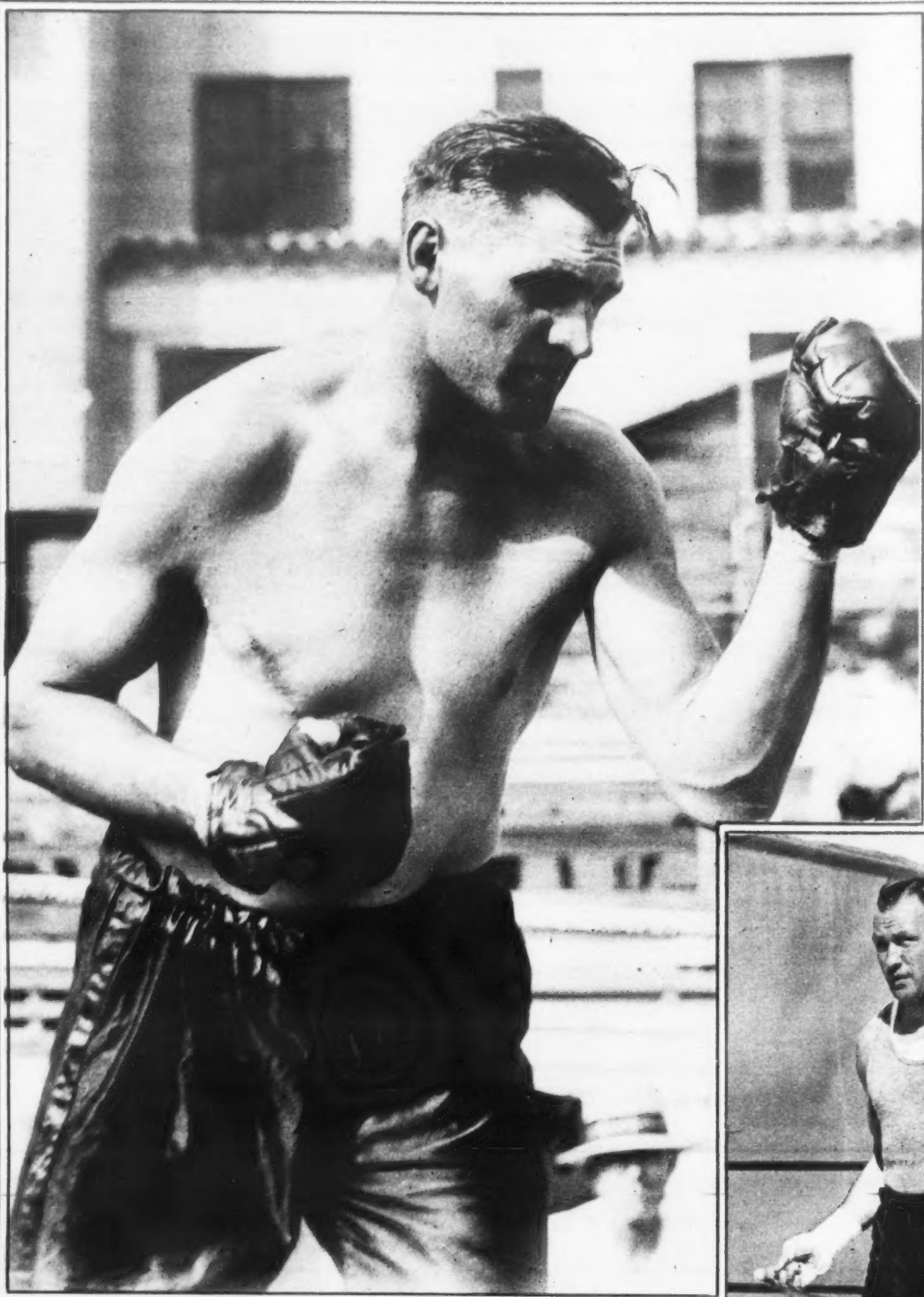
(Times Wide World Photos.)



THE FIRST APARTMENT HOUSES ON THE NORTH AMERICAN CONTINENT: CLIFF PALACE,

in the Mesa Verde National Park in Southwestern Colorado, Former Home of the Cliff Dwellers, Containing 200 Rooms for Family Living and 22 Rooms for Ceremonial Worship.

(Times Wide World Photos.)



THE FISTIC HOPE OF THE BRITISH ISLES: PHIL SCOTT, English Heavyweight, in Training for His Elimination Bout With Jack Sharkey, Boston Pugilist, at the American Legion Arena, Miami Beach, Fla., on Feb. 27.
(Times Wide World Photos.)



SKIPPING THE ROPE: JACK SHARKEY, Boston Heavyweight and Aspirant for Gene Tunney's Discarded Crown, Starting Training for His Fifteen-Round Bout With Phil Scott, British Heavyweight, at Miami, Fla., Feb. 27.
(Times Wide World Photos.)



SHARERS OF A THRONE: DALE KUEHNER as the King, and Kitty Lee Honacker as the Queen, in the Juvenile Pageant at Tampa, Fla.
(Times Wide World Photos.)



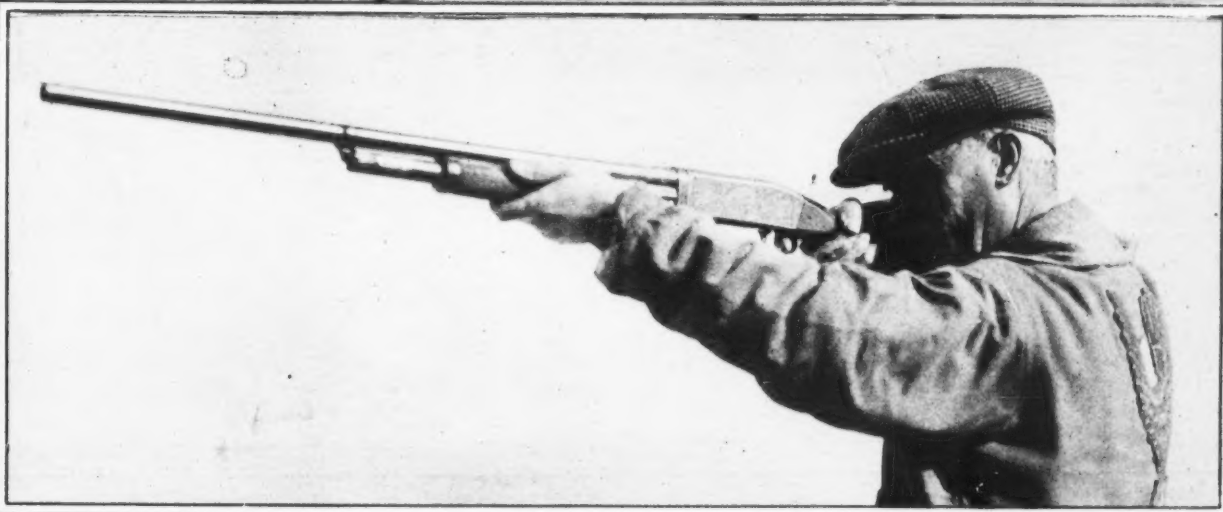
"THERE WAS AN OLD WOMAN THAT LIVED IN A SHOE": LITTLE ROSE MARY GROVES, as the Classic Dame, Prize Winner in the Juvenile Pageant at Tampa, Fla.
(Times Wide World Photos.)



OFF FOR THE HONEYMOON: DELORYS MERSER AND RUTH NORTHCUTT, Both of Tampa, Fla., Winners of First Prize as Bride and Groom in the Juvenile Pageant at That City.
(Times Wide World Photos.)



TURNING NIGHT INTO DAY: THE UNION COLLEGE HOCKEY COURT at Schenectady, N. Y., Illuminated by Twenty-six Floodlights That Permit as Perfect Play as in the Day-time. In Summer the Rink Is Converted Into Courts for Night Tennis.
(Courtesy General Electric Co.)



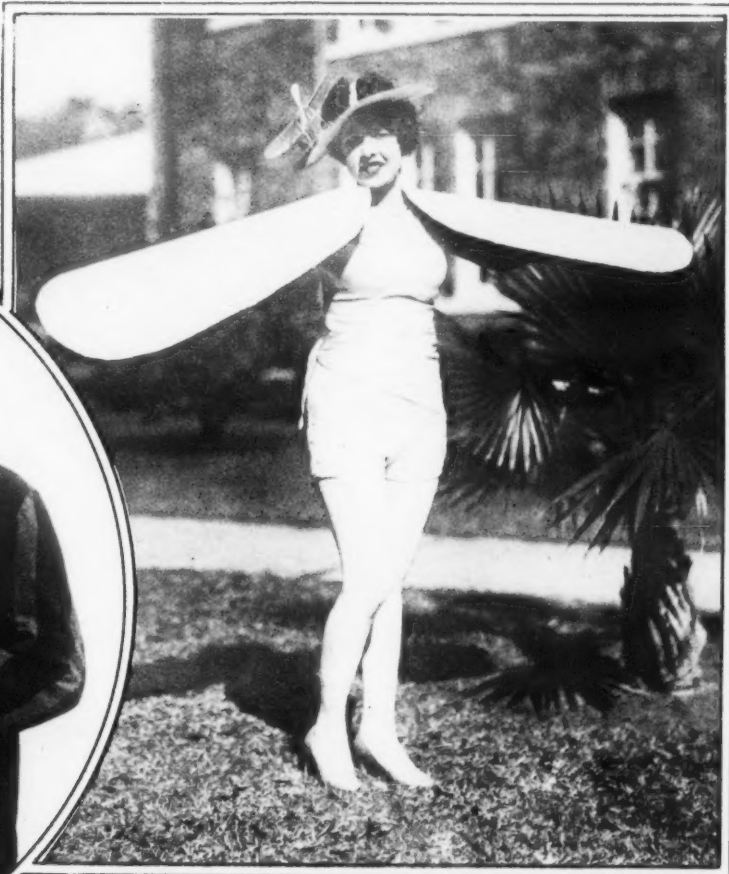
THE TRAPSHOOTING KING OF THE UNITED STATES: T. DORY HACKETT of Atlantic City, N. J., 53 Years Old, Champion of 1929, Who Gained the Clay Pigeon Crown by an Average of .9818, Computed on 1,000 Targets.
(A. N. A. News Photo.)



LET'S NOTHING STAND IN THE WAY OF HER GETTING AN EDUCATION: MISS ALDA MARTELL, University of Washington Co-Ed, Who Recently Received the Isabella Austin Scholarship of \$100 as the Outstanding Freshman Girl of the Year, Tending the Furnace by Doing Which Each Morning She Earns Her Room Rent, While in the Afternoons and Evenings She Works in Tea Shops.
(Times Wide World Photos.)



VICTORIOUS INVADERS: LORD ABERDARE (Left) and Dr. H. W. Leatham, British Team That Won the National Racquet Championships at the Meet of the Philadelphia Racquet Club, Holding Their Trophy.
(Times Wide World Photos.)



NOT A "WINGLESS VICTORY": MISS HENRIETTA BENITOA in the Costume That Won Her the First Prize as Being the Most Original Worn at the Aviators' Ball, Tampa, Fla.
(Associated Press.)



"DIVINELY TALL AND MOST DIVINELY FAIR": MISS MARGARET EKDAHL of Tampa, Designated as "Miss Florida" in the Finals of the State-Wide Beauty Contest, to Represent the State in the International Beauty Competition at Miami Next Month. (Times Wide World Photos.)

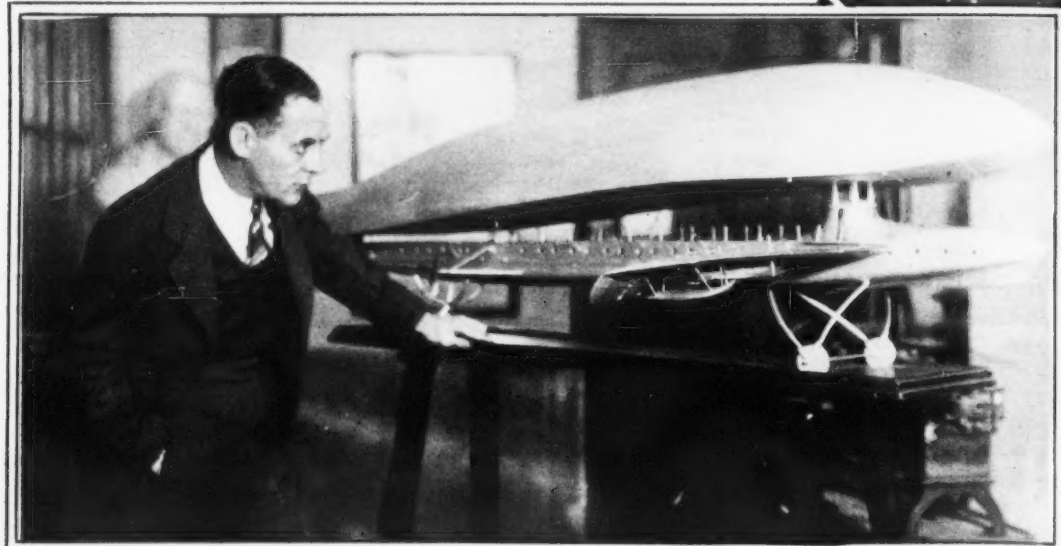


THE LADIES' SALVAGE CORPS: STUDENTS of Mount Holyoke College, Massachusetts, Carrying Art Objects Into the Library During a Recent Fire in Dwight Art Memorial Hall. (Times Wide World Photos.)



GETTING THE BETTER OF JACK FROST: DR. DONALD F. JONES

of the Connecticut Agricultural Experiment Station With a Variety of Corn He Has Produced by Crossing Two Other Kinds. It Is Known as Canada Leaming, Matures in 100 to 110 Days, Eludes Early Frost and Has a Bigger Commercial Yield Than Other Varieties. (Times Wide World Photos.)



THE AIRCRAFT OF THE FUTURE: CAPTAIN LEWIS A. YANCEY, Transatlantic Flier, Examining Orphee Langevin's Combination of Airplane, Dirigible and Helicopter, an Exhibit of the Museum of Peaceful Arts at the New York Aviation Show, Grand Central Palace. (Times Wide World Photos.)



RARIN' TO GO: BOO SAADA, A SYDNEY SPEEDBOAT Gets Restless at the Pittwater Regatta, New South Wales, Australia. (International.)

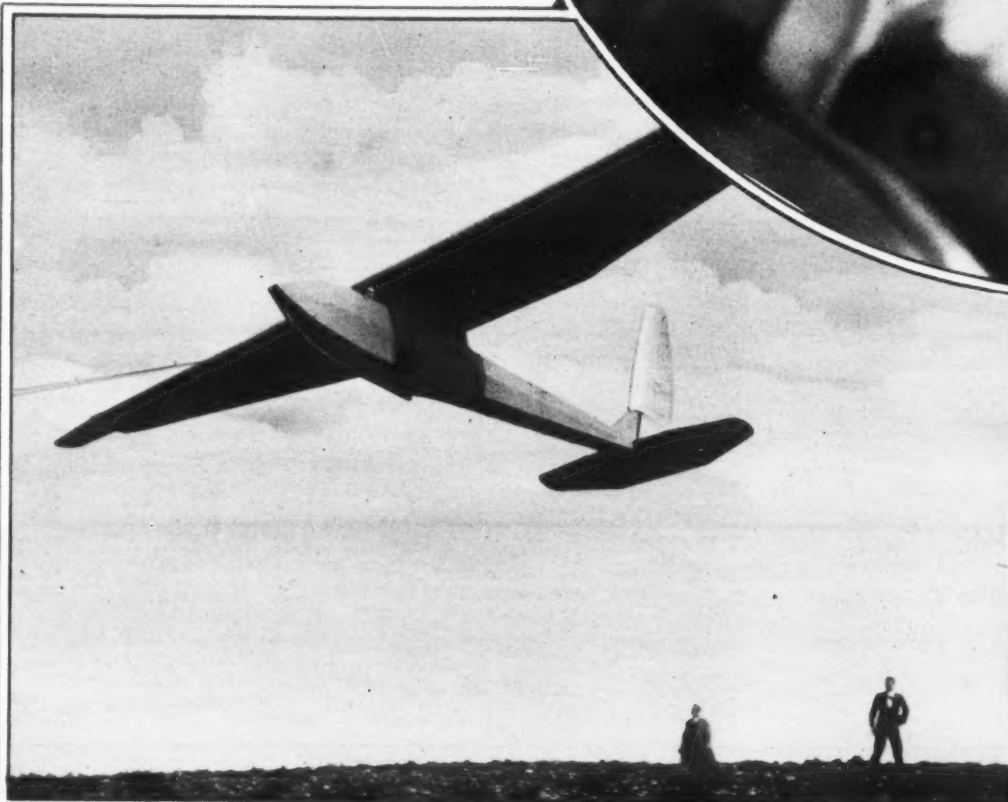


SEEKING
NEW
WORLDS TO
CONQUER:
MRS.
CHARLES A.
LINDBERGH
in the Cockpit
of a Bowlus
Glider Prior to
the Solo Flight
That Won for
Her a First-
Class Glider
Pilot's
License.
(Associated
Press.)



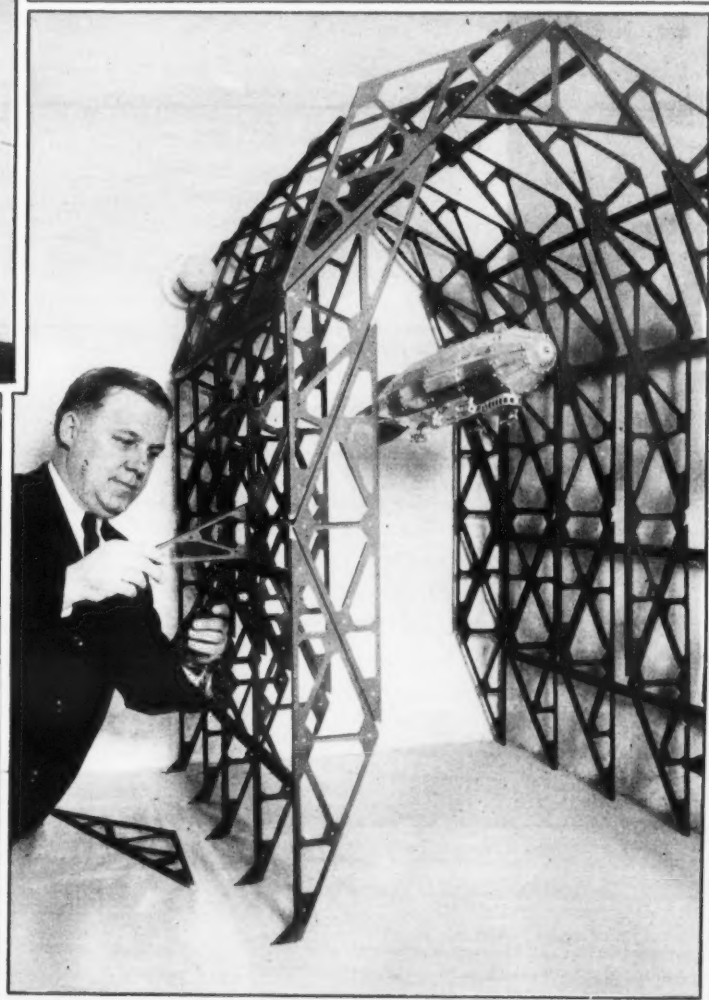
THAT
INIMITABLE
SMILE: COLONEL
CHARLES A. LINDBERGH

Chatting With Jerry Vultee, Designer of
His New Lockheed Sirius Monoplane, Just Before They
Took Off on a Flight at Los Angeles.
(Times Wide World Photos.)



COASTED AT NEARLY A MILE A MINUTE: TEAM FROM LAKE PLACID, N. Y.,
That Won the International Bob Sleigh Races at Manoir Richelieu Course, Murray
Bay, Quebec, Covering the Run, Nearly Three Miles in Length, in 3 Minutes 12 Sec-
onds. Left to Right Are G. W. Martin, Captain; C. Stevens, Miss Louise Carson,
W. Burdett and H. A. Hamburger.
(Courtesy Canadian National Railways.)

TRYING HER
WINGS: MRS.
CHARLES A.
LINDBERGH
in the Cockpit
of a Bowlus
Glider Plane,
Whipped Into
the Air by
Elastic Cords
for the Six-
Minute Flight
That Won for
Her a First-
Class Glider
Pilot's License.
Colonel Lind-
bergh (at
Right) Looks
on a Bit
Anxiously.
(Associated
Press.)



COMPLETE TO THE LAST DETAIL: MODEL OF A
DIRIGIBLE
in a Steel Hangar Put Together in Eight Minutes by Richard
S. Munday at the New York Toy Fair at the Breslin, Imperial
and Martinique Hotels and the Fifth Avenue Building.
(Underwood & Underwood.)



THE MOST RUTHLESS ARMY IN THE WORLD:

INVASION OF GRASSHOPPERS in Morocco Through the Pass of Tizi Tichi, in the Atlas, to the Plains Beneath, Where Not a Leaf or Blade of Grass Is Left in the Wake of the Devastating Horde.

(Times Wide World Photos.)



A TREAT FOR THE VOTARIES OF FASHION: MODELS EXHIBITING FORTH-COMING STYLES for the Delectation of Thousands of Interested Feminine Spectators at the Annual Midwinter Fashion Show at Miami Beach, Fla. (Times Wide World Photos.)



A CRASH WITHOUT CASUALTIES: FRONT OF STREET CAR

Completely Torn Away by a B. & O. Freight Train Pulling Forty-two Box Cars at Baltimore, Md., the Motorman Escaping Probable Death by Leaping From the Car, in Which There Happened to Be No Passengers.

(Times Wide World Photos.)

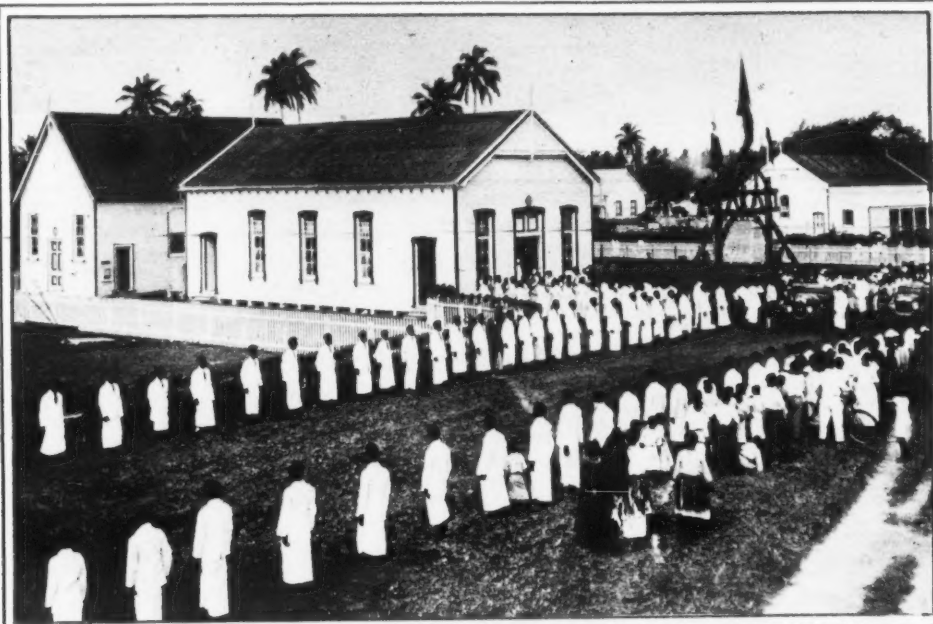
THE LONG AND THE SHORT OF THE SHRINERS' CIRCUS IN LOS ANGELES: TEX MADSEN, Who Says He Is the Tallest Man in the World, With Two Midgets, Arriving by Airplane, the First of the Troupe to Appear for the Convention.

(Times Wide World Photos.)





THE TALLEST FAMILY IN VERMONT AND POSSIBLY IN THE WORLD: MR. AND MRS. HIRAM BOGUE of Underhill, Vt., With Their Children, Aggregating 71 Feet 4½ Inches. Left to Right Are Ray, 6 Feet 7; Glenna and Anna, 6 Feet Each; Max, 7 Feet 2; Arthur and Homer, 6 Feet 6 Each; Howard, 6 Feet 6½; Alvin, 6 Feet 7; Leland, 6 Feet 8; Hiram (Father), 7 Feet, and Mrs. Bogue, 5 Feet 10. (P. & A.)



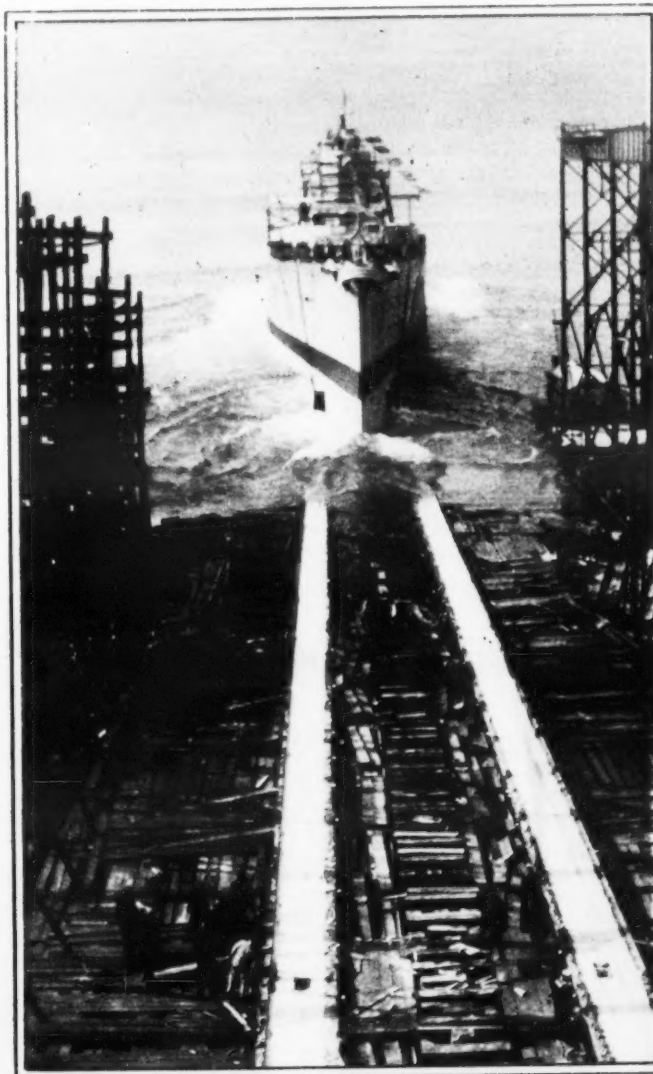
At Left—
A NATIVE QUEEN
OPENS A SOUTH
SEAS PARLIA-
MENT:
WHITE-CLAD
TONGANS

Line the Street at Nukualopa, Capital of Tonga, as Queen Salote Alights From a Modest Motor Car to Open the Parliament of the Friendly Islands.

(Times Wide World Photos.)



WHERE SULTRY HEAT MARKS THE YULETIDE SEASON: BONDI BEACH, SYDNEY, AUSTRALIA, Crowded With Bathers and Spectators on Christmas Afternoon. (Times Wide World Photos.)



SIXTH OF THE NEW CRUISERS TAKES TO THE WATER: LAUNCHING OF THE LIGHT CRUISER AUGUSTA,

the Latest Addition to the United States Navy, at Newport News, Va., Christened by Miss Evelyn McDaniel of Augusta, Ga., Who Broke Over the Vessel's Bow a Bottle of Savannah River Water. The Ten-Thousand-Ton Craft Has a Speed of 32½ Knots and Will Mount Nine 8-inch Guns.

(Times Wide World Photos.)



PIRATE BLUE MEEDA CLOTH IS USED IN THIS SUIT

With Soft Ascot Tie and Paneled and Flared Skirt. The Jacket, Which Grows Wider at Its Hem, Is Treated With Sun-Ray Tuckings at the Back. The Small Flat Feather Trimming of the Hat Is Typical of the Newest Millinery. From Stewart & Co. (Kamera, Inc.)

By GRACE WILEY.

One of the reasons frequently advanced by stylists, when predicting this as a certain "suit season," is that there are enough different types of suits to please each and every taste. Jackets may be short and flared, long and molded, straight and short, caped, bloused in the back above a nipped-in waistline and confined hip, or in truth made after almost any jacket type, provided it does not destroy the desired impression of a high-waisted, long-limbed silhouette.

Just as the suit may be strictly tailored or indulge in dressmaker details, so the same flexible rule applies to the blouse worn with it. It may be one of the new short over-blouses of jersey, as severely plain as an Antibes shirt, or it may be as frivolously feminine as the peplum blouse illustrated—all depending upon the time and place of its appearance.



"WEEK-END" IS THE NAME OF THIS ENSEMBLE With Traveling Coat of Yellow and Black Nubbed Tweed, Beautifully Molded Jacket of Featherweight Tweed and Blouse of Yellow and Black Print. Shown by Bergdorf Goodman.

(New York Times Studios.)



THIS VIONNET SUIT WITH ITS MODIFIED PEPLUM

Exemplifies Many of the New Features Found in the Dressmaker Suit. The Godetted Skirt Is Longer at the Back, the Jacket Fastens to One Side With a Typical Vionnet Diagonal Line and Is Collared With White Galyak. From Lord & Taylor. (Lord & Taylor Studio.)

At Left—

THE SUIT WITH SHOULDER CAPE IN SHEER TWEED Fastens With Ball Buttons and Has Low Fullness. The Blouse Is of Jersey. Shown by Saks-Thirti-fourth Street. (Gabor Eder.)

The Suit Jacket Goes To Any Length To Attain Distinction



THE SUIT WITH BOLERO TYPE JACKET in a Broken Check in Black and White Is Worn Over a Soft Blouse of White Satin Piped in Black. The Fur Scarf of One Type or Another Seems Almost a Necessity With the New Jacket Suits. R. H. Macy & Co. (Fab Studios.)



IN THIS SOFTENED TAILLEUR Black Wool Crêpe Is Made Into a Gored Skirt and a Jacket Buttoned Close to the Waistline. The Gilet of the Blouse Has a Saw-Tooth Edge and the Flared Basque Quotes Femininity as Its Inspiration. The Hat Combines Black Baku and Black Felt in a Flared Bicornie Shape. From Stewart & Co. (Kamera, Inc.)

Costumes Exhibited in the Season's First Fashion Show at Palm Beach



A MODEL OF WHITE CHIFFON That Is Proving Extremely Popular at Palm Beach Features a Print That Gives a Very Youthful Effect in the Capelet Treatment and Brings a Softly Feminine Touch to the Handkerchief Godets. The Strapped, Shirred Hip Yoke Is Much in Favor.



SMART YACHTING COSTUME Which Combines a Colorful Double-Breasted Crêpe Jacket of Marine Blue With a White Crêpe Skirt Pleated in Panels, One of the Attractive Styles Selected, as Are Others on This Page, by Miss Lucy Parks of the Fashion Coordination Bureau, New York, and Worn by Palm Beach Visitors in the Resort's First Style Show of the Season.



A DELIGHTFUL VERSION OF THE CAPE DRESS That Has Proved So Successful for Resort Wear. Of Particular Interest in This Tussore Model Are the Flaring Cape, Raised Waistline and Box-Pleated Skirt.

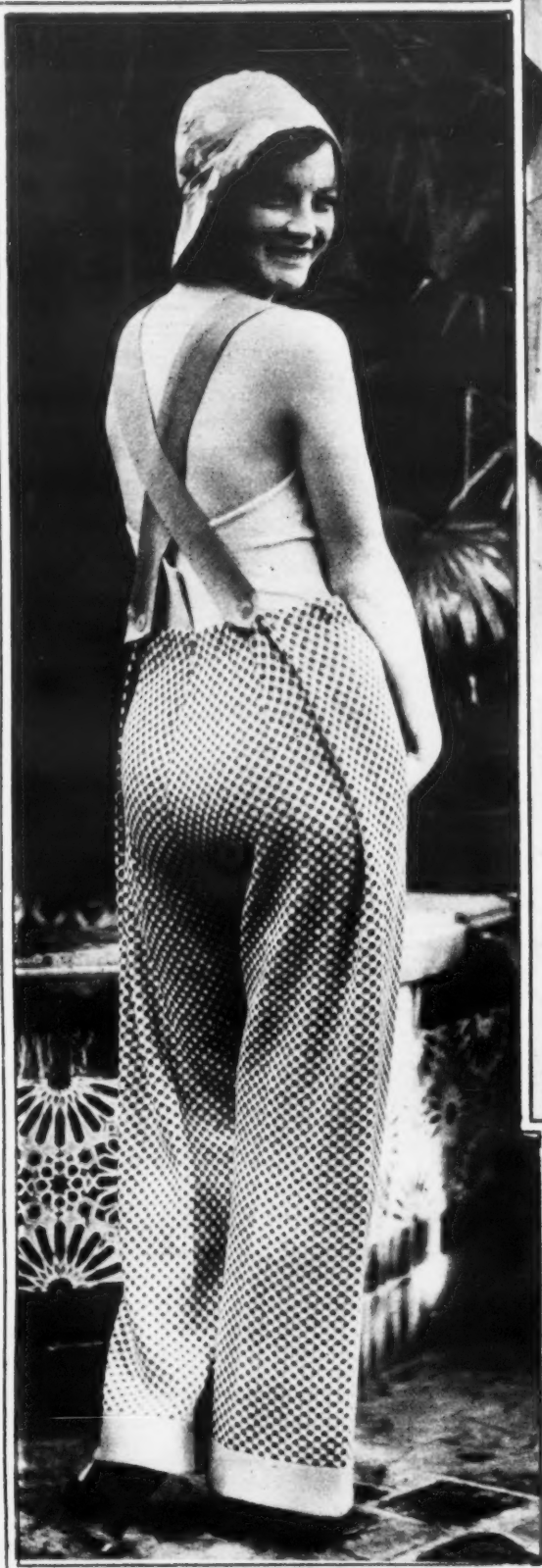


AN EVENING ENSEMBLE Created From a Combination of Cream Dyed Fox on Cream Silk Lace. The Distinctive Cape, the Asymmetrical Tiers on the Skirt and the Natural Belted Waistline Are Smart Style Features.

A FORMAL PRINTED ENSEMBLE FEATURING A CHARMING COMBINATION

of Black, White and Yellow Designs. The Short Coat Is Faced Back With Velvet and the Brimmed Hat Is Softly Manipulated on One Side.





NOT FOR FORMAL OCCASIONS: AN IMPROVED TYPE OF OVERALLS, Worn by Miss Bee Carter on the Beach at St. Petersburg, Fla. (Associated Press.)



A SELF-OPERATED LIFE LINE: MISS PADDY NAISMITH, at the New Y. M. C. A. Building at Hornsey, London, Demonstrating a Portable Apparatus Device for Use by Occupants of Upper Floors in Case of Fire, by Lowering Herself From a Height of 90 Feet to the Ground, the Speed of Descent Being Automatically Regulated. (Times Wide World Photos.)



SACCHARINE ARCHITECTURE: T. B. WU, CHINESE STUDENT, 25 Years Old, With His Model of a Sixty-Story Modern Building, Made of a Composition in Which Powdered Sugar Is a Chief Ingredient and Which Is Claimed to Have Unusual Durability. (Times Wide World Photos.)



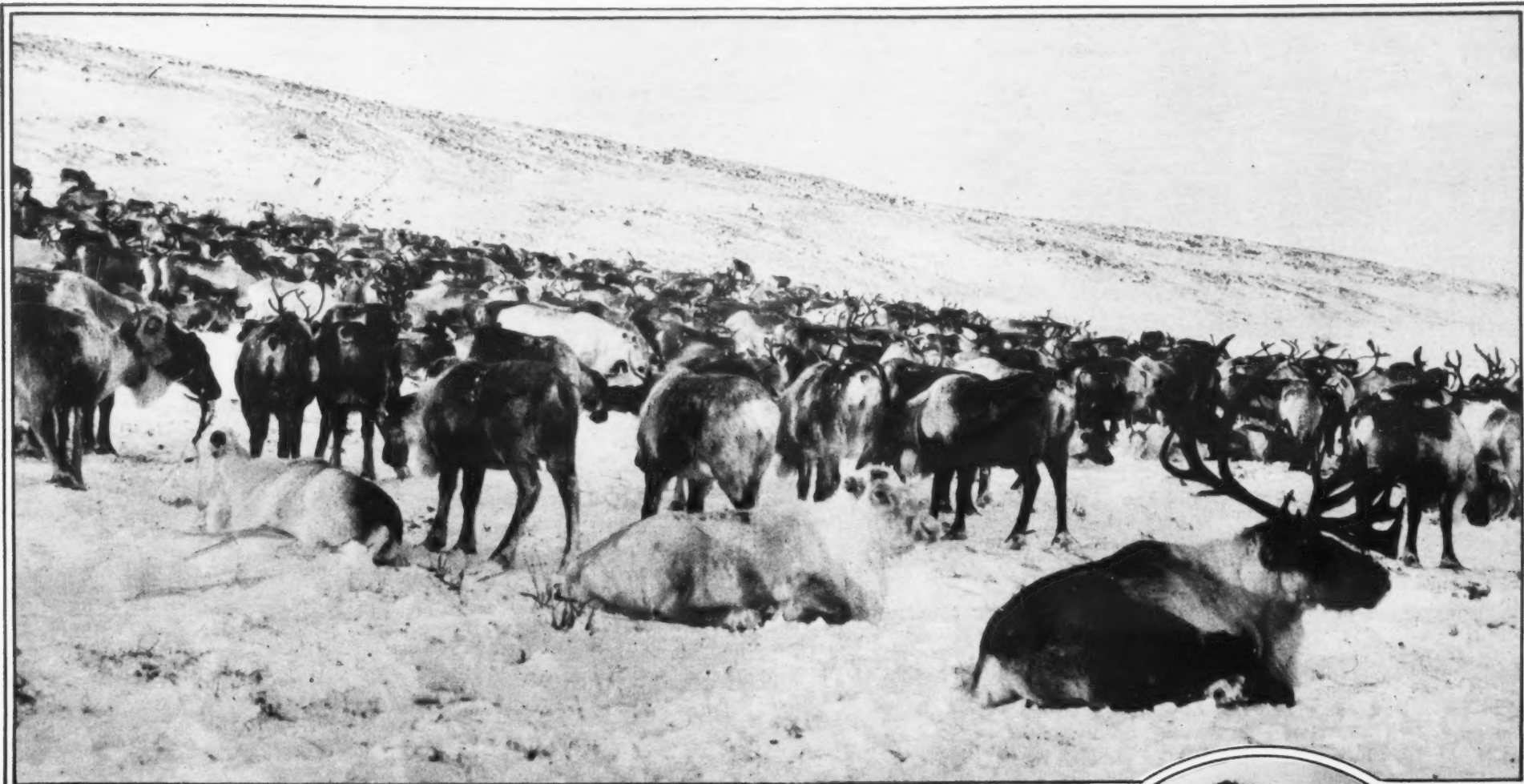
EQUALLY AT HOME ON LAND AND SEA AND IN THE AIR: A FORD TRIMOTORED ALL-METAL SHIP, Said to Be the Largest Amphibian in the United States, With a Capacity for Twenty Passengers, That Can Be Used as a Torpedo Carrier, a Bomber, an Air Ambulance or a Troop Transport, Being Fitted With Pontoons at the Philadelphia Navy Yard for Demonstration to Navy Department Officials at Washington. (Times Wide World Photos.)

AN AIR PILOT AT THE AGE OF TWELVE: BETTY VIRGINIA LEEKLEY of Hawthorne, Cal., at the Controls in the Glider With Which She Has Made Fifty Successful Flights, Averaging Half a Mile or More. (Associated Press.)



IN A NEW ROLE: MME. SCHUMANN-HEINK, Noted Opera Singer, With George Engles, Vice President and Program Director of the National Broadcasting Company, of Which She Will Be the Operatic Counsel. (Times Wide World Photos.)





THE FAVORITE STEED OF GOOD SAINT NICK: HERD OF REINDEER, Numbering More Than 3,000, Being Driven From Elephant Point, Alaska, to a Peninsula in the Mackenzie District, Canada, Having Been Purchased by the Canadian Government to Furnish a Food Supply for the Canadian Eskimos, in Need of Meat Since the Caribou Have Gone to Other Ranges.

(Times Wide World Photos.)



THE OPENING OF THE FIRST "AIR LINE FERRY": MRS. JOSEPH TYMAN JR.

Christens the California, the First of a Fleet of Amphibian Planes to Operate Between Oakland and San Francisco at a Fare of \$1.50 per Passenger.

Behind Her Is Mayor James Rolph of San Francisco.

(Times Wide World Photos.)

At Right—A BASEBALL PLAYER WHO IS STUDYING TO BE A DOCTOR:

HERB PRUETT,

Star Pitcher of the International League, Booked for the New York Giants During the Coming Season, Who Is a Medical Student at St. Louis University.

(Times Wide World Photos.)



THE FINAL TOUCHES TO THE MAKE-UP BEFORE FACING THE UNITED STATES: GEISHA GIRLS, Who Were Brought From Japan With a Group of Sword Dancers by the Actor Tokujiro Tsutsui to Make a Tour of the Country, Arrive in San Francisco.

(Times Wide World Photos, San Francisco Bureau.)



Katharine Cornell in *Dishonored Lady*

A new play by Margaret Ayer Barnes and Edward Sheldon.
Presented by GILBERT MILLER.
Staged by Guthrie McClintic.
B'way at 40th St. Eves. 8:30.
Mats. Wed. & Sat., 2:30.

EMPIRE THEATRE

GILBERT MILLER (by arrangement with MAURICE BROWNE) presents

Journey's End

By R. C. SHERRIFF
HENRY MILLER'S THEATRE 124 WEST 43d ST.
Evenings at 8:30
MATS THURS., SAT., 2:30

GILBERT MILLER'S and LESLIE HOWARD'S Production of

Berkeley Square

with
Leslie Howard and Margalo Gillmore
LYCEUM THEATRE, 45th Street, East of Broadway. Evenings 8:30
Matinees Thursday and Saturday, 2:30

Brock Pemberton presents

Strictly Dishonorable

Comedy Hit by Preston Sturges. Staged by Antoinette Perry and Mr. Pemberton
"A WELL-NIGH PERFECT COMEDY."—Atkinson, N. Y. Times.
AVON THEATRE, W. 45th St. Eves. 8:50. Mats. Wed., Thurs., Sat., 2:30

VANDERBILT THEATRE 48th St., East of B'way. Eves. at 8:50.
Matinees Wed. & Sat. 2:30

MYRON C. FAGAN PRESENTS
THE GAYEST, SAUCIEST COMEDY IN TOWN

Nancy's Private Affair

with MINNA GOMBELL
"Audience in constant uproar."—Times.
"Smart comedy . . . very, very clever."—American.
"Oasis on Broadway."—Whitney Bolton, Telegraph.
"Very entertaining."—Lockridge, Sun.

Kenneth Macgowan and Joseph Verner Reed Present

BASIL SYDNEY AND MARY ELLIS IN CHILDREN OF DARKNESS

By Edwin Justus Mayer, Author of "The Firebrand"
BILTMORE THEATRE 47th St., W. of B'way. Eves. 8:50
Mats. Wed. and Sat., 2:40

"THE FIRST PLAY OF THE SEASON WITH TEETH IN IT."—LITTELL, WORLD.

MARTIN FLAVIN'S *The Criminal Code*

with ARTHUR BYRON
NATIONAL THEATRE 41st St., West of 7th Ave. Evenings 8:50
Matinees Wednesday and Saturday 2:30

JACK BUCHANAN in *WAKE UP AND DREAM*

with JESSIE MATTHEWS, TILLY LOSCH, TINA MELLER
SELWYN THEATRE, 42nd STREET, WEST OF BROADWAY.
Best Balcony Seats \$1, \$1.50, \$2.00, \$2.50, \$3.00
Evenings at 8:30. Matinees Thursday and Saturday, 2:30

The LOST ZEPPELIN

with Conway Tearle—Virginia Valli—Ricardo Cortez.
SEE and HEAR The Land That Byrd Found—

GAIETY
THEATRE
B'WAY & 46th
STREET
TWICE DAILY
2:45-8:45

RICHARD BARTHELMESS in "SON OF THE GODS"

A First National & Vitaphone Picture (Technicolor Sequences)
WARNER BROS. THEATRE Daily 2:45-8:45. Sat. 3-8:45-11:45. Sun. 3-6-8:45
B'way & 52d St.

MARILYN MILLER in "SALLY"

A First National & Vitaphone Picture in Technicolor
WINTER GARDEN Daily 2:45-8:45
Sat. 3-8:45-11:45
Sun. 3-6-8:45
B'way & 50th St.

CHARLOTTE GREENWOOD in "SO LONG LETTY"

A Warner Bros. & Vitaphone All-Talking Picture
NEW YORK STRAND NEW YORK STRAND NEW YORK BEACON
B'way & 47th St. Fulton St. & Rockwell Place 74th St. & B'way
Midnite Show EVERY Nite Double Feature Nite EVERY Thurs. Midnite Show Every SAT.

CLARK & McCULLOUGH in *STRIKE UP THE BAND*

THE NEW AND NOVEL
MUSICAL SMASH

TIMES SQ. THEATRE

42 St., W. of B'way. Eves. 8:20.
Mats. Thurs. & Sat., 2:30.

Now 44th St. Thea. Nightly & Mats.
Thurs. Sat.

Earl Carroll
NEW REVUE of LAUGHS
and BEAUTIES by

EDDIE
CANTOR

SKETCH
BOOK

300 GOOD
BALCONY
SEATS \$1

featuring
WILL MAHONEY
WILLIAM DEMAREST
THE THREE SAILORS
56 PRIZE BEAUTIES

The Theatre Guild Presents

METEOR

By S. N. BEHRMAN
Guild THEA., 52nd St. W. of Broadway
Evs. 8:50. Mats. Thurs. & Sat. 2:40

ALVIN
THEATRE

52d St., W. of B'way
Evenings 8:30
Mats. Wed. & Sat.

Heads Up!

Alex. A. Arons & Vinton Freedley's Newest Musical Comedy Hit with
VICTOR JACK BARBARA BETTY
MOORE WHITING NEWBERRY STARBUCK
"A first class entertainment from first to last."—Arthur Ruhl, Herald Tribune.

"SHOULD RUN AS LONG AS THE SUBWAY ITSELF"
—RUSSELL CROUSE, EVE. POST

SUBWAY EXPRESS

REPUBLIC THEATRE, W. 42d St. Eves. 8:50. Pop. Mats. Wed. and Sat.

Charles Dillingham presents

GLENN HUNTER JUNE WALKER

in a play by ROBERT EMMET SHERWOOD

"WATERLOO BRIDGE"

Staged by WINCHELL SMITH

FULTON THEATRE, West 46th St. Eves. 8:50. Mats. Wed. & Sat., 2:30

GRACE GEORGE

in the St. John Ervine comedy
FIRST MRS. FRASER

with A. F. Matthews and Lawrence Grossmith
PLAYHOUSE, 48th St., E. of B'way
Evenings 8:50. Matinees Wed. & Sat., 2:30.
EXTRA MATINEE THURSDAYS
FEB. 13-20-27

STREET SCENE

2d Year in New York City

AMBASSADOR THEA., 49th St. W. of Broadway
Evenings 8:40. Matinees Wed. & Sat., 2:30.

OTTO KRUGER in

BOUNDARY LINE

with KATHERINE ALEXANDER
WINIFRED LENIHAN

48TH ST. THEATRE East of Broadway. Eves. 8:50.
Mats. Wed. & Sat., 2:30

ZIEGFELD THEATRE

54th St. & 6th Ave.
Mats. Thurs. & Sat.

Seats at Box Office
First Bal. \$1, \$2, \$3
(No Tax)

Entire Mezzanine \$4

NOEL COWARD'S OPERETTA
EVELYN LAYE in

BITTER SWEET

Florenz Ziegfeld and Arch Selwyn Presentation of
Charles B. Cochran's Production

CONNOLLY & SWANSTROMS

Musical Smash Hit
of the Year

IMPERIAL

THEATRE 45th St. W. of B'way. Eves. 8:30 MATS.
WED. and SAT. 2:30

JACK DONAHUE in SONS O' GUNS LILY DAMITA

(by arrangement with Samuel Goldwyn)
ALBERTINA RASCH GIRLS

BELASCO THEATRE

West 44th Street. Evenings, 8:40.
Matinees Thursday & Saturday, 2:40

DAVID
BELASCO

Presents

"It's A Wise Child"

A COMEDY IN THREE ACTS BY LAWRENCE E. JOHNSON.
"David Belasco has added another hit to his long list of popular successes."—Stephen Rathbun, Eve. Sun.

B. S. MOSS'

COLONY

Broadway at
53rd St.
Continuous Noon to
Midnight

The Screen's Super-Thriller Now Immortalized in Sound

LON CHANEY in "THE PHANTOM OF THE OPERA"

Talking, Singing, Dancing, Technicolor
Universal Picture With
NORMAN KERRY, MARY PHILBIN

Featured in New Productions on the Broadway Stage



HELEN MENKEN,
in a Scene From the Comedy, "The
Infinite Shoeblack," Coming to Maxine
Elliott's Theatre Next Week.
(White.)



FRED STONE AND HIS TAL-
ENTED FAMILY,
Mrs. Stone, Dorothy and
Paula, All of Whom Ap-
pear in the Musical
Comedy "Ripples," at
the New Amsterdam
Theatre.
(De Barron.)



AUDRAY DALE,
in the Farce Comedy, "Apron
Strings," Coming Next Week to the
Bijou Theatre.
(De Barron.)



PEGGY
RING,
in George White's
New Musical Com-
edy, "Flying High,"
Which Comes to the
Apollo Theatre Next
Week.
(New York Times
Studios.)



At Right—
KATHERINE
WILSON,
in Tom Van
Dyke's Production,
"Out of a Blue Sky,"
at the Booth Theatre.
(Vandamm.)



GERTRUDE LAWRENCE,
in "The International Revue," Coming to the Majestic Theatre.
(Tanqueray.)

Stars of The New Films



"OLD TIMERS' DAY" IN THE FILMS: FAMOUS STAGE STARS

Who Appear in Metro-Goldwyn-Mayer's New Revue, "The March of Time." Left to Right Are William Collier, Louis Mann, Lew Fields, Marie Dressler, Barney Fagan, Joe Weber, Fay Templeton and DeWolf Hopper.



ANN HARDING,
Featured With Ronald Colman in Samuel Goldwyn's
Popular Picture, "Condemned."



POLLY
MORAN
AND
MARIE
DRESSLER
in an Amus-
ing Scene of
"Chasing
Rainbows,"
Now Being
Shown on
Broadway.



PURSuing THE HIGHER EDUCATION WITH DOGGED DETERMINATION:

KAY FRANCIS,
Star of the Paramount Picture,
"Street of Chance," Stimulating
an Interest in Literature in Three
Students of the Hollywood Dog
High School, Where the Pets of
the Motion Picture Colony Are
Taught to Perform.



TULLY MARSHALL, WINNIE LIGHTNER AND CHESTER MORRIS
in a Scene From the Current Warner Brothers' Picture, "She Couldn't Say No."



VICTOR McLAGLEN AND EDMUND LOWE
in a Dissonant Moment of the Fox Musical Revue, "Happy
Days," at the Roxy Theatre.



"SWIFT AS THE WIND AND FREE": SKATERS in One of the Contests of the Annual Western Outdoor Skating Championships at Elgin, Ill., Racing Before a Vast Throng of Spectators. (Times Wide World Photos.)



IN A TANDEM SKI JUMP: TED HOGAN AND F. VINCENT, Both of Montreal, Canada, Furnishing an Unusual Thrill to the Spectators at the Lucerne-in-Quebec Challenge Ski Meet at Montreal. (Times Wide World Photos.)



THE GUERDON OF THE VICTOR: ARNE FINSBERG OF NORWAY, Winner of the Championship at the Lucerne-in-Quebec Challenge Ski Meet at Montreal, Canada, Receiving His Trophy From Victor Klefbeck, Representing the Officials of the Meet. (Times Wide World Photos.)



OUR NORTHERN NEIGHBOR EXTENDS A GRACIOUS WELCOME: THE PEACE TOWER AND PARLIAMENT BUILDINGS at Ottawa, Canada, Dazzlingly Illuminated in Honor of the Snowshoers From Eastern Canada and New England, as They Gathered in the Capital for the International Convention. (Courtesy Canadian Pacific Railway.)



QUEEN OF THE RINGING BLADES: MISS HELEN BINA, Winner of the Women's Championship at the Annual Western Outdoor Skating Meet at Elgin, Ill., With Her Trophy. (Times Wide World Photos.)



Winners of Cash Prizes in the Amateur Photographic Competition



INVOCATION TO THE GREAT SPIRIT.

Offered by Harry Lemen, Madison, Ind. (Cash Award \$3.)



THE STREET VENDORS.

Sent by Harry Levine, New York City. (Cash Award \$3.)

TRUSTED BY THE TIMID FOLK.
Submitted by James D. Watson, Providence, R. I. (First Prize \$10.)



THE ICE KNIGHT'S CASTLE.

Sent by Schuyler H. Hall, Meriden, Conn. (Cash Award \$3.)



At Right—

"WHO HAS A MATCH?"

Sent by William A. Smith, Manila, P. I. (Cash Award \$3.)



JACKS.

Sent by F. A. Whitman, Kingston, Pa.
(Cash Award \$3.)



At Right—

"THE WORLD FORGETTING, BY THE WORLD FORGOT."

Offered by Herbert N. Miller, New York City. (Cash Award \$3.)



Rules for Contest.

MID-WEEK PICTORIAL each week awards a first prize of \$10.00 for the best amateur photograph, and pays \$3.00 for each other photograph accepted.

Amateur photographs must be submitted by the actual photographer. All photographs must carry return postage and should be addressed to the Amateur Photograph Editor, MID-WEEK PICTORIAL, 229 West 43d Street, New York, N. Y.



HOTEL CHESTERFIELD
130 WEST 49 STREET, NEW YORK
BRYANT 8000

"WHERE SERVICE AND COURTESY JUSTIFY THE NAME"

DAILY RATES—NONE HIGHER

Single Room, Adjacent Bath.....\$2.00

Double Room, Adjacent Bath.....\$3.00

Single Room, Private Bath.....\$3.00

Double Room, Private Bath.....\$4.00

SPECIAL WEEKLY RATES



THINK OF THE THINGS YOU CAN BUY WITH EXTRA MONEY

CLOTHES, books, sporting equipment, furniture. There are hundreds of things you could buy with extra money. And that extra money is so easy to earn in your spare time.

Our representatives are earning big commissions selling subscriptions to Mid-Week Pictorial, "A National Magazine of News Pictures" published by The New York Times Company. Mid-Week Pictorial publishes over one hundred pictures of world-wide interest in every issue. This popular weekly is made to appeal to every member of every family. Every home is your prospect.

Others are earning extra money this easy way. Why not you?

FILL AND MAIL
THIS FORM

Mid-Week Pictorial
Published by The New York Times Company
229 West 43rd St., N. Y. C.

Tell me how I can earn extra money in spare time as your subscription representative.

NAME.....

STREET.....

CITY.....

STATE.....

Now!

New High Records

1929 Advertising

The New York Times

Total 32,162,870 agate lines

This was a record volume. The Times excess over any other New York newspaper was also a record—11,253,485 agate lines. The Times gain over 1928 was 1,521,040 lines.

Rotogravure Advertising 1,049,878 lines

This volume, printed in the main Rotogravure Picture Section, is a total greater than any other newspaper published in one year. The Times excess over any other New York newspaper was 426,583 lines; its gain over 1928 was 142,223 lines. In addition, The Times published 564,229 lines in the Suburban Rotogravure Picture Sections.

Financial Advertising 4,782,500 lines

A new record figure for any publication. The Times gain over 1928 was 803,664 lines; its excess over any other New York newspaper was 2,280,010 lines.

National Advertising 7,993,670 lines

A record volume for any New York newspaper; a gain over 1928 of 1,048,608 lines; an excess over any other New York newspaper of 1,542,253 lines.

Local Display Advertising 18,497,087 lines

A gain over 1928 of 630,270 lines; an excess of 5,462,474 lines over any other New York newspaper and a record for any New York newspaper in one year.

Book Advertising 957,901 lines

A substantial gain over 1928 and an excess of 417,901 lines over any other New York newspaper and a greater volume than any other newspaper in the world.

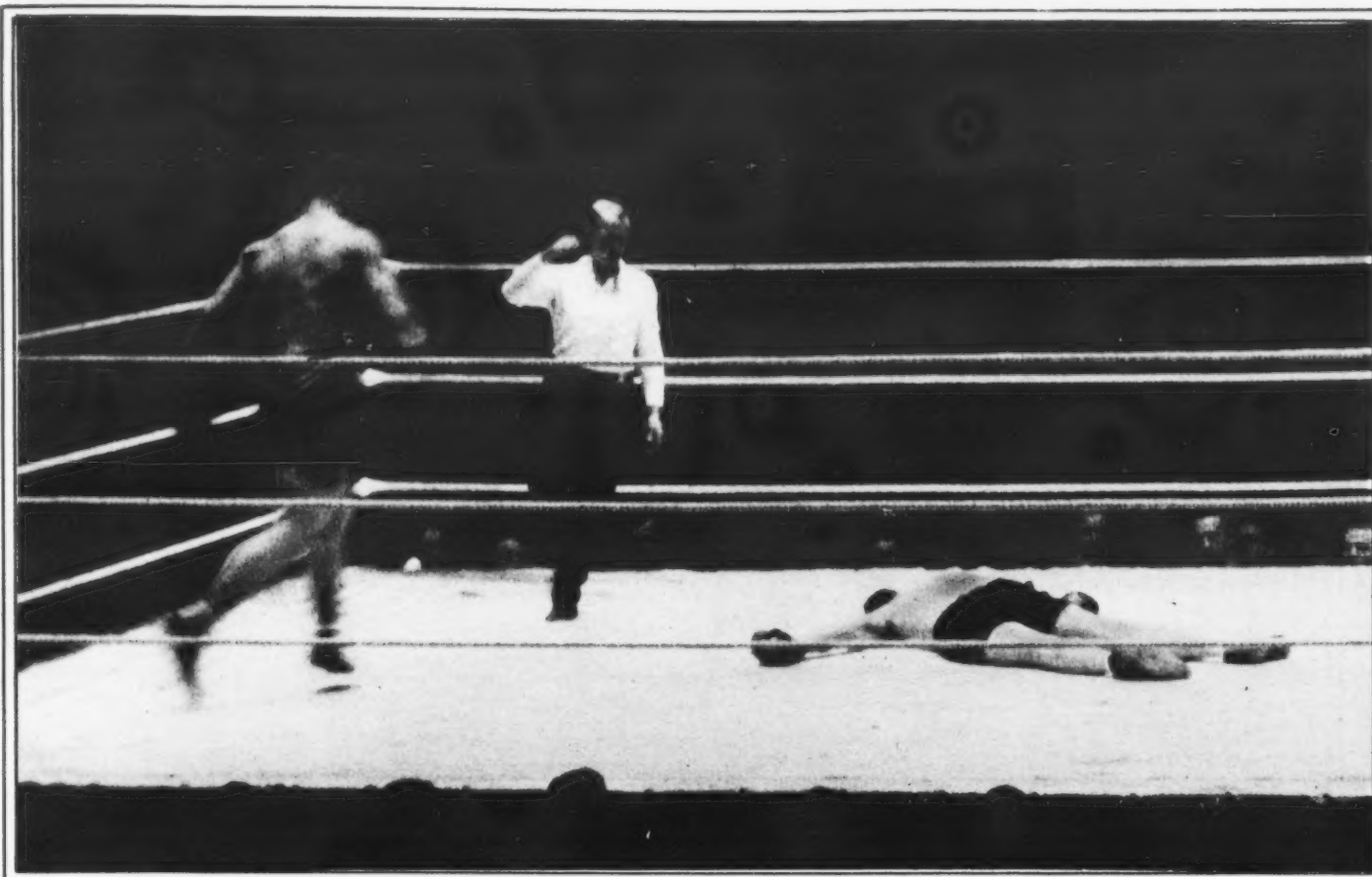
Advertising Declined

The New York Times in keeping up its high standards of acceptability declined more advertising in 1929 than in any previous year.

NET PAID SALE 1929

Weekdays 431,931—Sundays 728,909

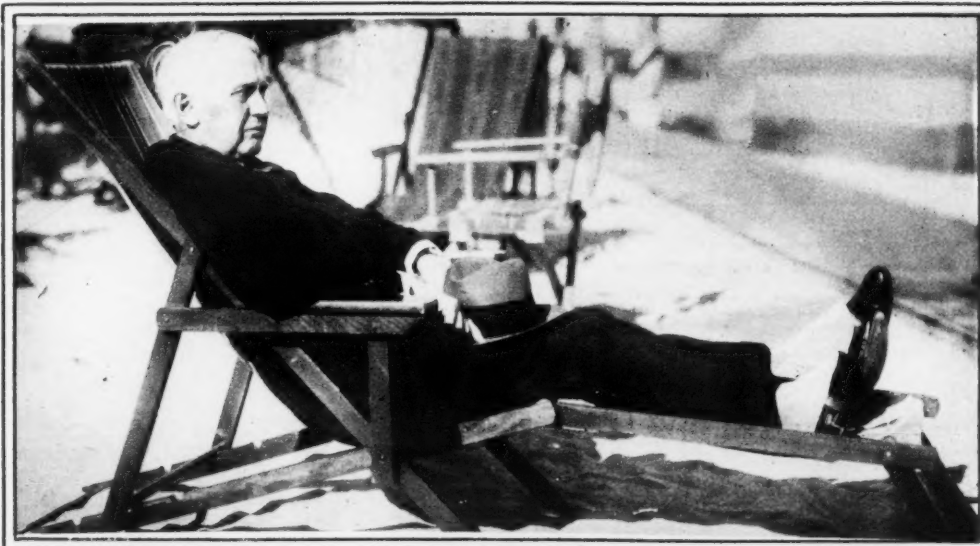
Both New High Records



"TWO!" COUNTS THE GIANT MONTE CRISTO OF THE RING: PRIMO CARNERA, Six-Foot-Six Italian Heavyweight, Scores His Second Quick Victory in This Country by Knocking Out Elzear Rioux of Canada After Forty-seven Seconds of Fighting in the First Round at the Chicago Stadium Before 18,000 Spectators. (Times Wide World Photos.)



A BORN ENEMY OF BR'ER POSSUM: FOX TERRIER, Owned by A. W. Long of Atlanta, Ga., Showing, With the Assistance of Ernest Long (Left) and A. W. Long Jr., How He Treed Two Possums Recently on the Campus of Emory University. (Times Wide World Photos.)



THE FORMER SECRETARY OF STATE ON VACATION: FRANK B. KELLOGG Resting on the Sands at Miami Beach. (Associated Press.)

"THE OLD ORDER CHANGETH": GIRLS of the Westtown School, Westtown, Pa. Bertha B. Boone (Left) and Katherine Wright, Emphasizing the Contrast Between Skating Costumes of Yesteryear. (P. & A.)

STOPS

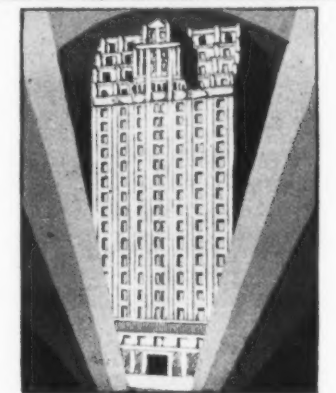
TRAIN SICKNESS

Mother'sill's prevents exhaustion, nausea, dizziness and faintness of Train Travel. Journey by Sea, Train, Auto, Car or Air in Health and Comfort.

75c. & \$1.50 at Drug Stores or direct. The Mother'sill Remedy Co., Ltd. New York Montreal London



25 Years In Use



THE NEW

Commodore Club Hotel

FOR MEN AND WOMEN
351 West 42nd Street, New York City
One Block from Broadway
Five minutes to all railroad stations—in the heart of theatrical and shopping centers

\$2.50 PER DAY
FOR ROOM, BATH and SHOWER
Weekly \$15 and up
100 Rooms—400 Baths—400 Showers

Bedroom—Living Room Combined
Each Room Equipped with Serving Pantry and Automatic Refrigeration
GYMNASIUM—SWIMMING POOL
Phone Penn. 5480

HOTEL MONTCLAIR

49th to 50th Streets
Lexington Avenue
New York City

Old Fashioned Hospitality
in a Modern Setting - - -

800 ROOMS
Each with bath and shower
Single rooms \$3 per day up
Double rooms \$4 per day up

Radio in every room
Attractive monthly rates
S. Gregory Taylor, President

CULTURED SPEECH

AT LAST! Something New!
Learn Cultured Speech and Correct Pronunciation quickly from phonograph records. Also increase your vocabulary this new easy way. Be a fluent talker—cultivated speech is a social and business asset of the first importance. This new "learn by listening" method highly recommended by educators. Records sent on free trial. Write for information and free Self Test. No obligation.
THE PRONOUNCING INSTITUTE
3601 Michigan Ave., Dept. 1082, Chicago

Learn Photography at HOME

Make money taking pictures. Prepare quickly during spare time. Also earn while you learn. No experience necessary. New easy method. Nothing else like it. Send at once for free book. Opportunities in Modern Photography, and full particulars.

AMERICAN SCHOOL OF PHOTOGRAPHY
Dept. 1082, 3601 Michigan Ave. Chicago, U. S. A.

When You Change Your Address

Notify Us
Twenty Days in Advance
and give both old and new addresses.

Mid-Week Pictorial

229 West 43rd St., New York, N. Y.



What 20 Minutes a Day Will Show You

How to talk before your club or lodge
How to propose and respond to toasts
How to address board meetings
How to make a political speech
How to tell entertaining stories
How to make after-dinner speeches
How to converse interestingly
How to write better letters
How to sell more goods
How to train your memory
How to enlarge your vocabulary
How to acquire a winning personality



"Well—Say Something" He Sneered

then . . .

I Made the 10-Minute Talk That Changed My Whole Career!

"FRANK, you're wanted in the conference room," said the president's secretary. "Listen . . . Gregg is in there, passing the buck to you because that Pittsburgh deal fell through. I'm afraid you're in for it."

Three months before I would have grabbed my hat and bolted from the office rather than face the big guns and make an extended speech. Yet now I strolled in nonchalantly, sat down, and listened as Gregg finished. " . . . and if Reynolds had carried out my plan, the deal would have gone over big. How about it, Reynolds? Don't sit there agape—say something," he sneered.

One minute after I started to speak you could hear a pin drop in that room. Addressing the board, I stated in a clear, firm voice that it wasn't Gregg's original idea, but mine, and, unacquainted with the details, he had presented it in a half-baked fashion to the Pittsburgh firm, with the inevitable result. I then submitted the original plan in detail, as I had worked it out. The president, who had been listening closely, glanced at the crestfallen Gregg and remarked icily, "Mr. Gregg, I think some other firm can use your peculiar talents better than we. Mr. Reynolds, will you see me in the morning, please? I want you to take over this department and see that it's run right."

In 20 Minutes a Day

That was a year ago. Today I sit at my desk and wonder if I am really Frank Reynolds. A salary of five figures a year at a department manager's job! In demand as an after-dinner speaker at lodges, clubs, business meetings, and social affairs! I reach in my desk and glance fondly through a little booklet that pointed out the path which changed my whole career. It showed me how in 20 minutes a day at home, in my spare time, I could banish the faults of nervousness, timidity, and self-consciousness, and uncover the "hidden knack" which seven out of ten men own as a natural gift.

There is no magic, no trick, no mystery about becoming a powerful and convincing talker—a brilliant, easy, fluent conversationalist. You, too, can conquer timidity, stage fright, self-consciousness, and bashfulness, winning advancement in salary, popularity, social standing, and success.

Send for This Amazing Book

This new method of training is fully described in a very interesting and informative booklet which is now being sent to everyone mailing the coupon below. This book is called *How to Work Wonders with Words*. In it you are shown how to conquer stage fright, self-consciousness, timidity, bashfulness and fear—those things that keep you silent while men of lesser ability get what they want by the sheer power of convincing speech. Thousands have sent for this book—and are unstinting in their praise of it. You are told how to bring out and develop your priceless "hidden knack"—the natural gift within you—which can win for you advancement in position and salary, popularity, social standing, power and real success. You can obtain your copy absolutely free by sending the coupon.

NORTH AMERICAN INSTITUTE

3601 Michigan Ave., Dept. 1092, Chicago, Ill.

North American Institute,
3601 Michigan Ave., Dept. 1092, Chicago, Ill.

Please send me my copy of your inspiring FREE booklet, *How to Work Wonders with Words*, and complete information regarding your Course in Effective Speaking. No obligation.

Name

Address

City State



**NOW
Sent Free!**